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# College of Professional Studies and Fine Arts

## Administration

Dean: Joyce M. Gattas  
Associate Dean: Donald R. Martin  
Assistant Dean for Student Affairs: Carole A. Robasciotti  
Director of Special Projects: Michele Schlecht  
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## General Information

The College of Professional Studies and Fine Arts is committed to the pursuit of excellence in academic and artistic endeavors geared to enhancing the human enterprise. Composed of 11 departments and schools, the college is recognized for its excellent academic programs that create a bridge between university and community life by preparing students for professional careers in a wide spectrum of cultural, educational, social, economic, and technical fields.

Bachelor's degrees, and master's degrees in most disciplines, are awarded in art, design and art history, communication, child and family development, journalism, television, film and new media production, music and dance, physical education and foods and nutrition, public administration and urban studies, recreation, parks and tourism, and theatre arts. The college also houses three ROTC programs which lead to commissioned officer status upon graduation. The Center for Hospitality and Tourism Management, the International Center for Communications, the Institute of Public and Urban Affairs, the Production Center for Documentary and Drama, and the Institute for International Security and Conflict Resolution are the research centers that offer the campus and San Diego communities unique instructional opportunities and research.

The College of Professional Studies and Fine Arts is at the forefront of meeting and integrating the needs of community, corporate, government and educational goals. The college is uniquely positioned because of its dedication to and appreciation of traditional and non-traditional forms of scholarship and research reflecting a demographically changing society through its curriculum, research and outreach activities. Interdisciplinary collaboration is the hallmark of the college's academic programs, research and creative activity that enrich the quality of life, provoke the status quo, enhance understanding of cultural diversity and are at the cutting edge of technology.

## Curricula Offered

Refer to the courses and Curricula section of this catalog for a complete listing of program requirements and courses offered by departments within the College of Professional Studies and Fine Arts.

### Master's Degrees

Art (M.A., M.F.A.), Child Development (M.S.), City Planning (M.C.P.), Communication (M.A.), Criminal Justice and Criminology (M.S.; jointly with the College of Arts and Letters), Exercise Physiology (M.S.), Kinesiology (M.A.), Music (M.A., M.M.), Nutritional Sciences (M.S.), Nutritional Science and Exercise Physiology (M.S./M.S.), Public Administration (M.P.A.), Television, Film and New Media Production (M.A.), Theatre Arts (M.A., M.F.A.).

### Bachelor's Degrees

Art (B.A.), Child Development (B.S.), Communication (B.A.), Criminal Justice Administration (B.S.), Dance (B.A., B.F.A.), Foods and Nutrition (B.S.); Hospitality and Tourism Management (B.S.; jointly with the College of Business Administration), International Security and Conflict Resolution (B.A.; jointly with the College of Arts and Letters and the College of Sciences), Journalism (B.A.), Kinesiology (B.S.), Music (B.A., B.M.), Public Administration (B.A.), Recreation Administration (B.S.), Television, Film and New Media Production (B.S.), Theatre Arts (B.A.), Urban Studies (B.A.).

### Minors

Advertising, Aerospace Studies, Art, Art History, Child Development, Communication, Dance, International Security and Conflict Resolution (jointly with the College of Arts and Letters and the College of Sciences), Journalism, Media Arts and Technology, Military Science, Music, Naval Science, Public Administration, Public Relations, Recreation, Television, Film and New Media, Theatre Arts.

### Military Curricula

Aerospace Studies, Military Science, Naval Science

### Certificate Programs

Artist Diploma, Family Life Education, Fire Protection Administration (available through Extension only), Public Administration (available at Imperial Valley Campus only), Transborder Public Administration and Governance (available through Extension only)

## Research Centers and Institutes

### Institute for Built Environment and Comparative Urban Research (BECUR)

Lawrence A. Herzog, Director

The main purpose of the Institute for Built Environment and Comparative Urban Research (BECUR) is to: (1) study the impact of culture on the design and shape of the urban built environment; and (2) understand how cities in different cultural settings are being transformed by global processes. BECUR provides a forum for research and dialogue among SDSU faculty and students on the cross-cultural nature of urban space and urban place. The institute is administered by the College of Professional Studies and Fine Arts. Among its activities, the institute promotes public lectures and conferences, research projects, and networking among urbanists, social science, planning, design and architectural scholars both in the region, as well as in other parts of the world. The institute is located in Professional Studies and Fine Arts 111; 619-594-6964.

### Center for Hospitality and Tourism Research

Robert A. Rauch, CHA, Director

The Center for Hospitality and Tourism Research represents a joint venture equally supported by the Colleges of Business Administration and Professional Studies and Fine Arts. The center is an education and research center dedicated to the study and application of business and professional principles in the broad field of hospitality and tourism. The mission of the center is to enhance the skills and knowledge of professionals and students in the field of hospitality and tourism management through the creation and delivery of initiatives in executive development, research, and curriculum innovation.

Programs associated with the center focus on identifying “best practices” in all aspects of hospitality and tourism such as hotel operations, restaurant operations, global tourism, and attractions, events, and convention management. The center’s mission is pursued in multiple venues, including private, public, and not-for-profit agencies. Our vision is to become the leading center for hospitality and tourism management education in Southern California and a prominent national and international resource for questions related to education in hospitality and tourism. The center actively seeks to support SDSU, the College of Business Administration, the College of Professional Studies and Fine Arts, and members of the local and national community in matters related to hospitality and tourism. The center is located in PSFA 436, 619-594-4964; <http://www.sdsu.edu/business/htm>.

**International Center for Communications**  
**John M. Eger, Director**

The International Center for Communications draws upon the resources of the University, the community and the communications industry to provide the nation’s first international focal point in the Pacific in which academic study, innovative research and practical experience among the private and public sectors are joined to help solve critical issues confronting the Pacific region. The center serves two main purposes: 1) to initiate dialogues leading to new understanding among the diverse cultural and community interests of the region; and 2) to link communications and community in the new relationships essential to fulfilling the promise of the Pacific world.

The goals of the International Center are to establish an institutional approach to learning, problem-solving and practical work focusing on the critical issues of communication and information; to create a new and dynamic partnership in San Diego between business and industry, government and academia, redefining and building a sense of community; and to develop a forum and agenda for research, discussion and collaboration with other organizations in the Pacific leading toward the establishment of a permanent “Pacific Dialogue on the Media.”

The center also houses the California Institute for Smart Communities founded to assist communities understand the use of technology as a catalyst for economic and social development.

**Institute for International Security  
and Conflict Resolution**

**Alan R. Sweedler and Dipak K. Gupta, Co-Directors**

The SDSU Institute for International Security and Conflict Resolution (IISCOR) encourages and facilitates teaching and research in the multidisciplinary area of international security and conflict resolution. Specifically, topics such as superpower confrontation, nuclear armaments, international conflict, sociopolitical violence, and global environmental issues as they relate to security are covered.

The institute is a joint effort of the Colleges of Professional Studies and Fine Arts, Arts and Letters, and Sciences. IISCOR is administered by two co-directors, advised by an executive committee consisting of faculty members representing the different disciplines that provide input into the study of international security and conflict resolution.

The institute promotes teaching and research by organizing public forums, faculty and student seminars, developing appropriate curricula for undergraduate and graduate instruction and facilitating research and scholarly activities. SDSU offers, through IISCOR, a multidisciplinary Bachelor of Arts degree in International Security and Conflict Resolution.

**Institute for Leisure Behavior**  
**Gene G. Lamke, Director**

The Institute for Leisure Behavior is the research and community service unit within the Department of Recreation, Parks and Tourism at San Diego State University. It is primarily concerned with conducting leisure related research, promoting professional development, disseminating specialized publications, and organizing conferences, seminars, lectures and workshops.

The institute is governed by a board of directors which, in turn, is advised by a group of thirteen individuals from park and recreation and related fields. The advisory council has been instrumental in providing valuable information to the Board concerning the needs and direction of the leisure services field.

The institute administers a variety of service programs within San Diego County. Camp Able at Coronado, an aquatic-based camp for disabled children and adults, operates ten weeks during the summer at Silver Strand State Beach. The Spring Valley R.E.A.C.H. Program, funded by Social Advocates for Youth, provides recreational and educational activities for children and youth. Additionally, the institute conducts research for local tourism, park and recreation entities as well as the California Department of Parks and Recreation and the United States Forest Service.

The institute publishes monographs focusing on important issues relative to leisure services delivery. These are available to the public, as well as park and recreation practitioners. Research projects under the direction of the institute focus on local, state, national, and international problems related to leisure and park/recreation/tourism services.

**Center for Optimal Health and Performance**  
**Barbara E. Ainsworth, Director**

The Center for Optimal Health and Performance (COHP) is a service unit within the Department of Exercise and Nutritional Sciences. It provides services to community members in the assessment of physical fitness, diet, cardiovascular risk, and bone health. COHP also provides physical activity and nutritional counseling and supervised exercise training for adults of all ages. Target populations are 1) adults interested in improving their physical fitness, physical activity, and nutritional behaviors, 2) adults seeking advice to prevent inactivity related chronic diseases, and 3) athletes seeking advice to improve their athletic performance. Committed to the promotion and support for active living and healthy eating, the center serves as an educational medium for undergraduate and graduate students to gain hands-on experience in exercise and nutritional assessments, counseling, and exercise leadership. COHP operates cooperatively with the SDSU Center for Behavioral Epidemiology and Community Health and in collaboration with the Bone Health Unit.

**Production Center for Documentary and Drama**  
**Jack Ofield, Director**

The Production Center for Documentary and Drama is located in the School of Theatre, Television, and Film. The center mentors graduate students in media in the creation of projects that promote their artistic and technical growth, serves the outreach purposes of the University, and works with global film schools, film institutes, and filmmakers in the production of its long-running, international TV series, “The Short List,” showcasing short films. The center interfaces with local, state and national entities in the creation of films and television programs for a range of uses in the arts, humanities, and sciences, including distribution on public and cable television. These projects provide senior and graduate students with professional opportunities to work in key capacities, such as writing, directing, camera crew, editing, and production design.

**Institute of Public and Urban Affairs**  
**Louis M. Rea, Director**

The Institute of Public and Urban Affairs is located in the School of Public Administration and Urban Studies. The institute was established to conduct research in community and governmental affairs and to sponsor conferences, colloquia and symposia related to issues in public administration and affairs including urban planning, management and criminal justice administration. The institute also publishes occasional working papers and research monographs. Selected students and faculty of San Diego State University staff the institute. An integral part of the institute is the Public Administration Center which contains a specialized and growing collection of research materials emphasizing issues in public affairs particular to San Diego and California.

**Dr. Sanford I. Berman Institute for Effective Communication and General Semantics**

**Brian H. Spitzberg, Director**

The Dr. Sanford I. Berman Institute for Effective Communication and General Semantics within the School of Communication is dedicated to the scholarly study of language and its relations among our symbolic activities, society, and the mind. Specifically, the institute is devoted to the assessment, investigation, and enhancement of communication processes in applied contexts.

**Center for the Visual and Performing Arts**

The Center for the Visual and Performing Arts serves as a focal point for the arts on campus and in the San Diego region. The center's primary activities involve enhancing, coordinating, and publicizing the college's visual and performing arts programs, forming alliances and partnerships with San Diego arts agencies, and initiating new programs to expand the impact of the arts on the campus and in the community.

The center promotes the integration of the arts on campus through curriculum initiatives by designing collaborative courses that integrate the arts into other discipline areas. The center enhances art on campus through the "Masters of the Living Arts Program," which brings internationally known artists to perform and exhibit, to conduct master classes and workshops, and to present lectures for students, faculty, and the San Diego arts community. The center promotes the arts throughout the community by initiating outreach programs from the campus in the visual and performing arts. The center also serves the campus and the San Diego artistic community by exploring important issues and themes relative to the arts through educational opportunities, public forums, research, and multidisciplinary and multi-cultural exhibits and performances.

