

# Communication

In the College of Professional Studies and Fine Arts

**OFFICE: Communication 237**

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## Faculty

Emeritus: Lustig, Samovar, Sanders

Director: Snavelly

Professors: Andersen, J., Andersen, P., Beach, Dionisopoulos, Geist-Martin, Hellweg, Snavelly, Spitzberg

Associate Professor: Renegar

Assistant Professor: Lindemann

Lecturers: Jarboe, Rapp, Robertson

## Offered by the School

Master of Arts degree in communication with a specialization in: communication studies.

Major in communication with the B.A. degree in liberal arts and sciences *OR* applied arts and sciences

Minor in communication.

## General Information

The School of Communication, an academic unit within the College of Professional Studies and Fine Arts, emphasizes scholarly, creative, and professional aspects of communication studies. The school engages in teaching, research, and development of integrated, interactive, international, and intercultural communication for the twenty-first century. The mission of the School of Communication is to be a leader in advancing the theory and understanding of human communication and improving the practice of human communication; to study and teach the art, science, and practice of communication; and to provide an educational environment encouraging excellence, leadership, and creativity in communication scholarship and professional excellence.

Students majoring in communication learn different ways in which communication has been conceptualized and investigated, as well as ways in which members of the communication discipline have used their knowledge and scholarship to engage a variety of social problems. Students will be given opportunities to study how effective communication enhances well-being, and relationships; promotes civic engagement; and allows for effective participation in a global community. Courses focus on organizing principles and patterns of social life through observation, analysis, and criticism of human interactions, communication behavior, mediated systems, and technological innovations. This major is firmly grounded in the liberal arts and sciences and is intended to prepare students to be effective members of society, as well as valued employees in whatever careers that they may choose to pursue. Graduates have often found positions in occupations such as sales, human resources, training, education, and consulting, or have pursued advanced academic or professional degrees in fields such as law, management, and marketing.

## Impacted Program

The communication major is an impacted program. To be admitted to the communication major, students must meet the following criteria:

- Complete with a minimum grade point average of 2.75 and a grade of C or higher: six units selected from Communication 160, 201, 204. These courses cannot be taken for credit/no credit (Cr/NC);
- Complete the general education oral communication requirement with a grade of C or higher. This course cannot be taken for credit/no credit (Cr/NC);

- Complete a minimum of 45 baccalaureate level semester units and a maximum of 90 semester units. (A minimum of 60 units are required for all transfer applicants.);
- Have a cumulative grade point average of 2.75 or higher.

To complete the major, students must fulfill the degree requirements for the major described in the catalog in effect at the time they are accepted into the premajor at SDSU (assuming continuous enrollment).

## Major Academic Plans (MAPs)

Visit <http://www.sdsu.edu/mymap> for the recommended courses needed to fulfill your major requirements. The MAPs Web site was created to help students navigate the course requirements for their majors and to identify which General Education course will also fulfill a major preparation course requirement.

## Communication Major

**B.A. Degree in Liberal Arts and Sciences *OR* Applied Arts and Sciences**

**(Major Code: 15061)**

All candidates for a degree in liberal arts and sciences or a degree in applied arts and sciences must complete the graduation requirements listed in the section of this catalog on "Graduation Requirements." No more than 48 units in communication courses can apply to the B.A. degree in Liberal Arts and Sciences.

Selecting the B.A. degree in liberal arts and sciences requires meeting the language requirement. Selecting the B.A. degree in applied arts and sciences requires the mathematics competency requirement.

Lower division preparation for the major courses may be satisfied by comparable courses in community colleges or other institutions with which the university has articulation agreements.

A minor is required with this major.

**Preparation for the Major.** General Education oral communication requirement and six units selected from Communication 160, 201, 204. (9 units) These prerequisite courses may not be taken Cr/NC and must be completed with a minimum grade point average of 2.75 and a grade of C or higher in each course. The General Education oral communication course will not be included in the computation of the required grade point average of 2.75.

**Language Requirement (Liberal Arts and Sciences).** Competency (successfully completing the third college semester or fifth college quarter) is required in one foreign language to fulfill the graduation requirement. Refer to section of catalog on "Graduation Requirements."

**Mathematics Competency Requirement (Applied Arts and Sciences).** Competency in mathematics must be satisfied by three semesters of college mathematics or a statistical sequence such as Statistics 250, 350A, 350B (highly recommended); or Political Science 201\*, 515, 516; or Sociology 201\*, 406\*, 407\*.

\*Additional prerequisites required.

**Graduation Writing Assessment Requirement.** Passing the Writing Proficiency Assessment with a score of 10 or above or Rhetoric and Writing Studies 305W with a grade of C (2.0) or better. See "Graduation Requirements" section for a complete listing of requirements.

**Major.** A minimum of 36 upper division units to include Communication 300, 350; nine units selected from Conceptualizing Communication courses: Communication 360, 371, 406, 415, 450, 491, 592; six units from Investigating Communication courses: Communication 355, 420, 493, 530; 12 units selected from two of the following areas of Communication and Community: Communicating to Enhance Well-

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Being and Relationships (Communication 421, 445, 452, 555, 583); Communicating to Promote Civic Engagement (Communication 471, 508, 545, 580, 584); Communicating in a Global Community (Communication 307, 407, 479, 483, 571); Communication Activities (Communication 301, 302, 309, 490, 499); and Communication 410.

### Communication Minor

(Minor Code: 06011)

The minor in communication consists of a minimum of 21 units to include six units selected from Communication 160, 201, 204; Communication 300; six upper division units selected from Communication 360, 371, 406, 415, 450, 491, 592; and six additional upper division units in communication. Admission to the communication minor requires completion of at least 45 units with a minimum grade point average of 2.75 overall; completion of the General Education Oral

Communication requirement with a grade of C (2.0) or higher; and six units selected from Communication 160, 201, 204 with grades of C (2.0) or better. The General Education oral communication course will not be included in the computation of the required grade point average of 2.75.

Courses in the minor may not be counted toward the major but may be used to satisfy preparation for the major and general education requirements, if applicable. A minimum of six upper division units must be completed at San Diego State University.

### JOURNALISM

(See this section of catalog under  
Journalism and Media Studies)

**Communicative Disorders** – Refer to “Speech, Language, and Hearing Sciences” in this section of the catalog.

**Community Health Education** – Refer to “Public Health” in this section of the catalog.

