

**IDS 396W. Reporting Techniques for Business Professionals (3) I, II**

Prerequisites: Information and Decision Systems 290. Satisfies Graduation Writing Assessment Requirement for students who have completed 60 units; completed Writing Proficiency Assessment with a score of 8 or higher (or earned a C or higher in RWS 280, 281, or LING 281 if score on WPA was 7 or lower); and completed General Education requirements in Composition and Critical Thinking. **Proof of completion of prerequisite required:** Test score or verification of exemption; copy of transcript. Must be admitted to the upper division major in business.

Advanced preparation of oral and written reports used in business and other organizations. Individualized study of reports in student's career field.

**IDS 406. Information Systems Design (3) I, II**

Prerequisites: Information and Decision Systems 306, 315, 380.

Business information systems design, installation, and implementation as part of the systems development life cycle, with emphasis on structured design methodology.

**IDS 460. Project Management (3)**

Prerequisite: Credit or concurrent registration in Information and Decision Systems 302.

Management of small and large projects. Work breakdown structure milestones, project cost estimating and reporting, and single and multiple resource allocation/leveling. Computerized project management software.

**IDS 481. E-Business/Web Development (3)**

Prerequisites: Information and Decision Systems 306, 315, 380, and credit or concurrent registration in Information and Decision Systems 406.

Issues and tools related to developing Internet-based applications with database integration through hands-on projects. Developing complex sets of Web pages by linking front-end Web browser languages and databases via back-end server languages, database queries, and middleware.

**IDS 482. Information Technology Projects (3)**

Prerequisite: Completion of at least 18 units of upper division information and decision systems courses.

Projects with San Diego area client organizations related to information technologies; topics may include: development life cycles, rapid application development, managing teams, client management, group interaction and conflict resolution, software metrics, and quality assurance techniques.

**IDS 483. Networks and Data Communications (3) I, II**

Prerequisite: Approved upper division business major, business minor, or another major approved by the College of Business Administration.

Fundamental data communications concepts, including voice communications and carrier service offerings, communications hardware, and network design. Global, enterprise, workgroup, and local area networks. Protocols and network operating systems. Network security and control.

**IDS 492. Management of Information Systems (3) I, II**

Prerequisite: Information and Decision Systems 306 and 380.

**Proof of completion of prerequisites required:** Copy of transcript.

Role of information systems in organizations from management perspective: strategic information system planning, systems administration, and management of end user computing. Management issues related to systems development and implementation. Management of computer operations and the computer center.

**IDS 496. Selected Topics in Information Systems (1-4)**

Prerequisite: Consent of department chair.

Selected areas of concern in information systems. See Class Schedule for specific content. May be repeated with new content with consent of department chair. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Maximum credit six units.

**IDS 498. Investigation and Report (1-3) I, II**

Prerequisites: Senior standing and consent of instructor.

A comprehensive and original study of a problem connected with information systems under the direction of one or more members of the information systems staff. May be repeated with new content. Maximum credit six units.

**IDS 499. Special Study (1-3) I, II**

Prerequisite: Consent of instructor.

Individual study. Maximum credit six units.

**UPPER DIVISION COURSES  
(Also Acceptable for Advanced Degrees)**

**IDS 515. Advanced Programming for Business (3)**

Prerequisite: Information and Decision Systems 315 or knowledge of one computer programming language.

Advanced programming for business applications in widely used programming languages. Advanced concepts of data structures used in business programming, control structures, and program structures. Selection of programming languages for particular purposes. Not open to students with credit in Information and Decision Systems 383 or 384.

**IDS 520. Java Programming for Business Applications (3)**

Prerequisite: A course in C/C++ programming.

Comprehensive coverage of both Java applications and applets with emphasis on business application programs using graphical user interfaces. Business applications include multimedia programs, network processing, and database connectivity.

**GRADUATE COURSES  
Refer to the *Graduate Bulletin*.**

**International Business (I B)**

*In the College of Arts and Letters and  
the College of Business Administration*

**LOWER DIVISION COURSES****I B 296. Topics in International Business (1-3)**

Selected topics in international business. May be repeated with new content. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Maximum credit six units.

**I B 299. Special Study (3-6)**

Prerequisite: Pre-International Business major.

Individual study. Maximum credit six units.

**UPPER DIVISION COURSES  
(Intended for Undergraduates)**

**I B 490. Senior Honors Thesis (3) Cr/NC I, II**

Prerequisites: Senior standing and consent of honors thesis adviser.

Directed research or project on a topic related to international business chosen in consultation with the honors adviser and completion of a senior honors thesis. Required of students wishing to graduate with an Honors Certificate of Recognition in International Business.

**I B 495. International Business Internship (3) Cr/NC/RP I, II**

Prerequisites: Consent of instructor; upper division standing in the major.

Internships with international business firms, nonprofit organizations, and government agencies in U.S. and abroad. Work done under joint direction of activity sponsor and instructor. Project report and internship conferences required. Maximum credit three units.

**I B 498. Doing Business Internationally (1) Cr/NC**

Prerequisite: Upper division status in the major.

Required business customs and protocol course pertinent to all regions.

**I B 499. Special Study (1-6)**

Prerequisite: International business major.

Individual study. Maximum credit six units.

**UPPER DIVISION COURSE  
(Also Acceptable for Advanced Degrees)**

**I B 596. Topics in International Business (1-3)**

Prerequisite: Upper division standing.

Selected topics in international business. May be repeated with new content. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Maximum credit six units.

## International Security and Conflict Resolution (ISCOR)

*In the College of Arts and Letters,  
the College of Professional Studies and Fine Arts, and  
the College of Sciences*

**UPPER DIVISION COURSES  
(Intended for Undergraduates)**

**ISCOR 300. Global Systems (3) [GE] I**

Prerequisite: Nine units of General Education requirements in Foundations, to include three units each in Natural Sciences and Quantitative Reasoning, in Social and Behavioral Sciences, and in Humanities.

Evolution and development of global systems, characteristics of contemporary and global systems and formulation of criteria for projecting the future of the systems.

**ISCOR 301. Conflict and Conflict Resolution (3) [GE] II**

Prerequisite: Nine units of General Education requirements in Foundations, to include three units each in Natural Sciences and Quantitative Reasoning, in Social and Behavioral Sciences, and in Humanities.

Conflict resolution as an emerging field; theories of conflict; methods and implications of conflict management including group, institutional, and international level analysis.

**ISCOR 310. Our Global Future: Values for Survival (3) [GE] I**

Prerequisite: Completion of the General Education requirement in Foundations II.B. Social and Behavioral Sciences.

Identifies resource and social crises toward which contemporary American values are leading, examines the nature of human action; contrasts other value systems with ours; considers origins of our values and the individual's potential for changing them. Interdisciplinary.

**ISCOR 320. International Security in the Nuclear Age (3) [GE] II**

Prerequisites: Upper division standing. Nine units of General Education requirements in Foundations, to include three units each in Natural Sciences and Quantitative Reasoning, in Social and Behavioral Sciences, and in Humanities.

International security issues from historical, ethical, economic and sociopsychological perspectives, including the security environment after the Cold War and current sources of conflict. The proliferation of weapons of mass destruction, including nuclear weapons is discussed.

**ISCOR 421. Alternative Dispute Resolution: Theory and International Applications (3) I**

Prerequisite: Upper division standing.

Theory of collaborative negotiation and mediation, practice of negotiation and mediation skills and techniques, and focus on personal styles of mediation and collaborative negotiating. Emphasis on resolving conflicts on the international level.

**ISCOR 450. Study Abroad in International Security and Conflict Resolution (3)**

Prerequisite: Upper division standing. Class Schedule may have other prerequisites.

Selected topics in international security and conflict resolution. Course taught abroad. Potential additional prerequisites and location of course and organizational meetings. May be repeated once with new content. See Class Schedule for specific content. Maximum credit six units.

**ISCOR 495. Internship in International Security and Conflict Resolution (3) I, II**

Prerequisites: Senior standing. Nine units of international security and conflict resolution core courses and nine units in selected specialization. Consent of instructor.

Supervised internship of 150 hours in government or nongovernmental agency, office or business in an area directly related to international security and conflict resolution.

**ISCOR 496. Selected Topics in International Security and Conflict Resolution (1-3)**

Selected topics in international security and conflict resolution. See Class Schedule for specific content. May be repeated with new content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree.

**ISCOR 497. Thesis in International Security and Conflict Resolution (3) I, II**

Prerequisites: Senior standing. Nine units of international security and conflict resolution core courses and nine units in selected specialization. Consent of instructor.

An original and comprehensive written description and analysis of a problem or problem area in international security and conflict resolution.

**ISCOR 499. Special Study (1-3) I, II**

Prerequisites: Consent of instructor. Six units of international security and conflict resolution core courses and six units in specialization. Individual study. Maximum credit six units.

**UPPER DIVISION COURSE  
(Also Acceptable for Advanced Degrees)**

**ISCOR 575. Homeland Security (3)**

Prerequisite: Upper division or graduate standing.

Evaluates components of homeland security. Research and analysis of homeland security policies and laws. Comparisons between homeland security policies and laws of various nations. Links between conflict abroad and homeland security in the United States. (Formerly numbered International Security and Conflict Resolution 475.)

## Italian (ITAL)

*In the Department of European Studies  
In the College of Arts and Letters*

**LOWER DIVISION COURSES**

Native speakers of Italian will not receive credit for taking lower division courses in Italian except with advance approval from the department.

**All lower division courses in Italian are taught in Italian.**

No credit will be given for lower division courses taken after successfully completing any upper division Italian course taught in Italian.

No credit will be given when Italian 100A, 100B, 201/210, or 301 are taken concurrently or out of sequence. However, Italian 201 and 210 may be taken in any order or concurrently.

**ITAL 100A. Elementary Italian I (5) [GE] I, II**

Pronunciation, speaking and writing, readings on Italian culture and civilization, essentials of grammar. Not open to students who have completed three years of high school Italian unless the third course was completed five or more years ago.

**ITAL 100B. Elementary Italian II (5) [GE] I, II**

Prerequisite: Italian 100A or two years of high school Italian.

Continuation of Italian 100A. Not open to students who have completed four years of high school Italian unless the fourth course was completed five or more years ago.

**ITAL 201. Reading and Speaking Italian (3) [GE] I**

Prerequisite: Italian 100B or three years of high school Italian. Italian minors and international business majors are encouraged to enroll concurrently in Italian 210 when available. Recommended for students wanting to satisfy the language graduation requirement.

Emphasis on spoken language with readings of cultural material serving as a basis for discussion.

**ITAL 210. Intermediate Grammar and Composition (3) [GE] II**

Prerequisites: Italian 100B or three years of high school Italian. Italian minors and international business majors are encouraged to enroll concurrently in Italian 201 when available.

Comprehensive survey of Italian grammar at intermediate level. Study of a variety of prose models and practice in writing.

**ITAL 296. Topics in Italian Studies (1-4)**

Prerequisite: Italian 100B or three years of high school Italian.

Topics in Italian language and culture. May be repeated with new content. Taught in Italian. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree.

**UPPER DIVISION COURSES  
(Intended for Undergraduates)**

**All upper division Italian courses are taught in Italian unless otherwise noted.**

**ITAL 301. Advanced Oral and Written Composition (3) [GE]**

Prerequisites: Six units of 200-level Italian, and completion of the General Education requirement in Foundations II.C., Humanities.

Grammar review. Reading of modern Italian prose, with written reports and oral discussions in Italian. Italian 301 is not open to students who hold the Italian secondary school diploma.

**ITAL 305A. Italian Literature (3) [GE]**

Prerequisites: Six units of 200-level Italian, and completion of the General Education requirement in Foundations II.C., Humanities.

Important movements, authors and works in Italian literature from Middle Ages to the Renaissance.

**ITAL 305B. Italian Literature (3)**

Prerequisites: Six units of 200-level Italian.

Continuation of Italian 305A from the Renaissance to the present.

**ITAL 421. Italian Civilization (3) [GE]**

Prerequisites: Six units of 200-level Italian, and completion of the General Education requirement in Foundations II.C., Humanities.

Major aspects of Italian civilization with emphasis on art, music, history, and cinema.

**ITAL 422. Issues in Italian Studies (3)**

Interdisciplinary approach to major themes and figures of Italian culture. Emphasis on social, literary, artistic, and political movements underlying development of contemporary Italy.

**ITAL 424. Italian Cinema (3)**

Two lectures and two hours of activity.

Prerequisite: Completion of at least one upper division course in Italian.

Development of Italian cinema. Previewing lectures enhance cultural comprehension. Post-viewing discussions stimulate ideas for written work and final projects. Lectures and discussions in Italian.

**ITAL 496. Selected Topics (1-4)**

Topics in Italian language, literature, culture and linguistics. Conducted in English or in Italian. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Maximum credit eight units.

**ITAL 499. Special Study (1-3) I, II**

Prerequisites: Italian 301 and 305A or 305B.

Individual study. Maximum credit six units. This course is intended only for students who are currently enrolled in or who already have credit for all upper division courses in Italian available in any given semester.

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## Japanese (JAPAN)

*In the Department of Linguistics and  
Asian/Middle Eastern Languages  
In the College of Arts and Letters*

### LOWER DIVISION COURSES

Native speakers of Japanese will not receive credit for taking lower division courses except with advance approval from the department.

**All lower division courses in Japanese are taught in Japanese.**

No credit will be given for lower division courses taken after successfully completing any upper division Japanese course taught in Japanese.

No credit will be given for Japanese 111, 112, 211, 212 taken out of sequence.

**JAPAN 111. Elementary Japanese I (6) [GE] I**

Six lectures and one hour of laboratory.

Elementary language skills: fundamental grammar, idiomatic expressions, hiragana, katakana, and basic kanji characters. Reading, writing, speaking, oral-aural drills, and relationship between language and culture. Not open to students who have completed three years of high school Japanese unless the third course was completed five or more years ago. (Formerly numbered Japanese 101.)

**JAPAN 112. Elementary Japanese II (6) [GE] II**

Six lectures and one hour of laboratory.

Prerequisite: Japanese 111.

Continuation of Japanese 111. Preparation for Japanese 211. Not open to students who have completed four years of high school Japanese unless the fourth course was completed five or more years ago. (Formerly numbered Japanese 102 and 202.)

**JAPAN 211. Intermediate Japanese I (6) [GE] I**

Six lectures and one hour of laboratory.

Prerequisite: Japanese 112.

Continuation of Japanese 112. More kanji and grammar. Further development of language competence for advanced courses in Japanese. Preparation for Japanese 212. (Formerly numbered Japanese 201 and 303.)

**JAPAN 212. Intermediate Japanese II (6) [GE] II**

Six lectures and one hour of laboratory.

Prerequisite: Japanese 211.

Strengthening communication skills in Japanese; various literary styles; additional kyoiku kanji. Cultural values shaping modern Japanese society; intercultural communication. Preparation for Japanese 311.

**JAPAN 296. Experimental Topics (1-4)**

Selected topics. May be repeated with new content. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree.

**JAPAN 299. Special Study (1-3)**

Prerequisite: Consent of instructor.

Individual study. Maximum credit six units.

**UPPER DIVISION COURSES  
(Intended for Undergraduates)**

All upper division courses in Japanese are taught in Japanese unless otherwise stated.

No credit will be given for Japanese 311, 312, 411, 412 taken out of sequence.

**JAPAN 311. Third Year Japanese I (4) [GE] I**

Four Lectures and one hour of laboratory.

Prerequisites: Japanese 212 and completion of the General Education requirement in Foundations II.C., Humanities. General Education prerequisite not required for Japanese majors.

Continuation of Japanese 212. Strengthening of communication skills in Japanese; various literary styles; all kyoiku kanji. Cultural values shaping modern Japanese society; intercultural communication. Preparation for Japanese 312.

**JAPAN 312. Third Year Japanese II (4) [GE] II**

Four lectures and one hour of laboratory.

Prerequisites: Japanese 311 and completion of the General Education requirement in Foundations II.C., Humanities. General Education prerequisite not required for Japanese majors.

Further strengthening of communication skills in Japanese; various literary styles; introduction of chugaku kanji. Social and economic issues in Japan and the U.S.; cultural values shaping business conduct in Japan; characteristics of Japanese management; intercultural communication. Preparation for Japanese 411.

**JAPAN 321. Advanced Japanese Discourse (4)**

Prerequisite: Japanese 212.

Varieties of Japanese such as broadcasting Japanese, lectures, business negotiations, and ceremonial discourses. Focus on listening comprehension.

**JAPAN 322. Advanced Conversation Through Media (4)**

Prerequisite: Japanese 311.

Development of advanced conversation skills through understanding and analysis of social and linguistic aspects of modern Japanese drama. Role play, practical vocabulary, and useful expressions; conversation on assigned topics.

**JAPAN 411. Fourth Year Japanese I (4)**

Prerequisite: Japanese 312.

Continuation of Japanese 312. Further strengthening of communication skills in Japanese; various literary styles; more chugaku kanji. Social and economic issues in Japan and in the U.S.; cultural values shaping business conduct in Japan; characteristics of Japanese management; intercultural communication. Preparation for Japanese 412.

**JAPAN 412. Fourth Year Japanese II (4)**

Prerequisite: Japanese 411.

Continuation of Japanese 411. Further strengthening of communication skills in Japanese; various literary styles; all joyo kanji. Social and economic issues in Japan and the U.S.; cultural values shaping business conduct in Japan; characteristics of Japanese management; intercultural communication.

**JAPAN 421. Japanese Literature Through Text and Film (4)**

Prerequisite: Japanese 312.

Japanese literature from earliest times to present. Major works of modern Japanese fiction as a literary genre and their cinematic inter-pretation.

**JAPAN 422. Newspaper Reading and Advanced Composition (4)**

Prerequisite: Japanese 411.

Advanced readings in general and specialized texts selected from current newspapers and magazines published in Japan. Discussion of text and development of related compositions.

**JAPAN 496. Topics in Japanese Studies (1-4)**

Topics in Japanese language, literature, culture and linguistics. May be repeated with new content. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Maximum credit eight units.

**JAPAN 499. Special Study (1-3) I, II**

Prerequisite: Consent of instructor.  
Individual study. Maximum credit six units.

## Jewish Studies (JS)

*In the College of Arts and Letters*

**LOWER DIVISION COURSES**

**JS 100. New Perspectives in Jewish Studies (1) Cr/NC I, II**

New interpretations of Jewish history, culture, and social issues. Presentations from perspective of various disciplines. Contemporary issues.

**JS 130. The Jewish Heritage (3) [GE]**

Hebraic and Jewish influences on the arts, literature, philosophy, and religion of Western civilization. (Formerly numbered Humanities 130.)

**JS 296. Topics in Jewish Studies (1-3)**

Selected topics. May be repeated with new content. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree.

**UPPER DIVISION COURSES  
(Intended for Undergraduates)**

**JS 495. Jewish Studies Internship (3) Cr/NC**

Six hours per week at agency and one hour every other week with SDSU supervising faculty member.

Prerequisite: Upper division status and consent of supervising instructor.

Internship with local Jewish service agencies and non-profit organizations. Work to be done under direction of activity supervisor and SDSU instructor. Written project report and internship conferences required every other week with SDSU faculty adviser. Maximum credit six units.

**JS 496. Topics in Jewish Studies (1-3)**

Prerequisite: Upper division status.

Selected topics. May be repeated with new content. See *Class Schedule* for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree.

## Journalism and Media Studies (JMS)

*In the College of Professional Studies and Fine Arts*

**LOWER DIVISION COURSES**

**JMS 200. Mediated Communication in the Information Age (3) [GE]**

Mass media and emerging forms of niche media in the global community. Theories, structures, functions, practices, problems, interrelationships, economics, critical analyses, history, and ethics. (Formerly numbered Communication 200.)

**JMS 220. Writing for the Mass Media (3)**

One lecture and four hours of activity.

Prerequisites: Sophomore standing; ability to type; and a passing score on the Grammar, Spelling and Punctuation test. **Proof of completion of prerequisites required:** Grammar, Spelling and Punctuation test score and proof of sophomore standing.

Introduction to writing techniques for mass media. Laboratory practice in informational and persuasive writing, evaluation, and judgment. (Formerly numbered Journalism 220.)

**JMS 296. Experimental Topics (1-4)**

Selected topics. May be repeated with new content. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree.

**UPPER DIVISION COURSES  
(Intended for Undergraduates)**

**NOTE:** PROOF OF COMPLETION of prerequisites required for all upper division courses: Grammar, Spelling and Punctuation test score as applicable and copies of transcripts.

**JMS 300. Principles of Journalism (3) I, II**

Prerequisite: Upper division standing.

Theory and practice of journalism, survey of history, ethics, law, international news systems, and social responsibility of the press. Operations of newspapers, news magazines, radio and television news departments, and other news agencies. Impact of new media and technology on journalism, economics, and management of news organizations. (Formerly numbered Journalism 300.)

**JMS 309. Workshop (1-3) Cr/NC**

Prerequisite: Consent of instructor.

Practical experience in an area of study within the School of Journalism and Media Studies. (Formerly numbered Communication 309B.)

**JMS 310W. Media Writing and Reporting (3) I, II**

Two lectures and two hours of activity.

Prerequisite: Journalism and Media Studies 220 with a grade of C (2.0) or better. Satisfies Graduation Writing Assessment Requirement for students who have completed 60 units; completed Writing Proficiency Assessment with a score of 8 or higher (or earned a C or higher in RWS 280, 281, or LING 281 if score on WPA was 7 or lower); and completed General Education requirements in Composition and Critical Thinking. **Proof of completion of prerequisites required:** copy of transcript. Admission to majors and minors in Advertising, Journalism, and Public Relations.

Writing for advertising, journalism, and public relations products in various media platforms. Gathering information, interviewing, conducting observations, and using online database. Laboratory and field work. (Formerly numbered Communication 310W.)

**JMS 315. Editing for Print Media (3) I, II**

One lecture and four hours of activity.

Prerequisites: Journalism and Media Studies 300, 310W with grades of C (2.0) or better in each course.

Techniques of preparing content for print publication, including copy editing, headline writing, use of photos and graphics, and layout and design. Laboratory experience. (Formerly numbered Journalism 315.)

**JMS 375. Media Technology in the Global Environment (3) I, II**

Two lectures and two hours of activity.

Prerequisites: Upper division standing and Journalism and Media Studies 200 with grade of C (2.0) or better.

Technology's crucial role in shaping the knowledge economy and communication policies affecting life and work in the global age. Digital communication, media convergence, media regulation, and economic development. (Formerly numbered Communication 375.)

**JMS 408. Media and Society (3) I, II, S**

Two lectures and one hour of discussion.

Prerequisite: Upper division standing.

Media theories, models, and research exploring media effects, and audience uses of media. (Formerly numbered Communication 408.)

**JMS 409. Women and Media (3) I, II**

Prerequisites: Upper division standing. Admission to a major or minor in the School of Journalism and Media Studies. **Proof of completion of prerequisites required:** Copy of transcript.

Role of women in media, including messages about women and employment status of women. (Formerly numbered Communication 409.)

**JMS 410. Media and Sexuality (3) I, II**

Prerequisite: Admission to a major or minor in the School of Journalism and Media Studies. **Proof of completion of prerequisite required:** Copy of transcript.

Sexuality and sex-related issues in mass mediated news, entertainment, and advertising content. Sexuality in media and its effects on interpersonal relations, sexual identity, sexual politics, social discourse, and public policy. Portrayals of conventional sexuality and of sexual minorities.

**JMS 412. Media and Individual Empowerment (3) I, II**

Two lectures and one hour of discussion.

Prerequisites: Journalism and Media Studies 408 with grade of C (2.0) or better. Admission to Media Studies specialization. **Proof of completion of prerequisites required:** Copy of transcript.

Reviewing and dissecting claims made by media organizations. Examining models about how individuals make sense of these claims. Investigating how individual and group actions can alter media institutions and content.

**JMS 420. Public Affairs News Reporting (3) I, II**

One lecture and four hours of activity.

Prerequisites: Journalism and Media Studies 300, 310W. Admission to Journalism major or minor. **Proof of completion of prerequisite required:** Copy of transcript.

Field and laboratory practice in news gathering and writing, covering news beats including courts, local governments, and other news sources. Emphasis on accuracy, clarity, comprehensiveness and interpretation. (Formerly numbered Journalism 420.)

**JMS 425. Writing Opinion, Reviews, and Criticism (3) II**

Prerequisites: Journalism and Media Studies 300, 310W with grades of C (2.0) or better in each course. **Proof of completion of prerequisites required:** Copy of transcript.

Principles and practices of writing editorials and opinion essays for media outlets (print, broadcast, and online) to include writing reviews of theatre, music, books, and film. (Formerly numbered Journalism 425.)

**JMS 430. Online Writing and Design (3) II**

Prerequisites: Journalism and Media Studies 300, 310W with grades of C (2.0) or better in each course. **Proof of completion of prerequisites required:** Copy of transcript.

Using the Web to publish media content and design to include how to use text, graphics, sound, and video to effectively transmit information. Role and responsibilities of media professionals as they add online publication to already established print and broadcast platforms.

**JMS 440. Management of Media Organizations (3) I, II**

Prerequisite: Upper division standing. **Proof of completion of prerequisites required:** Copy of transcript.

Revenue generation, marketing, distribution, production, personnel, social responsibilities, and current developments in media organizations. Planning, organizing, implementing organizational plans. (Formerly numbered Communication 440.)

**JMS 441. Magazine and Feature Writing (3) II**

One lecture and four hours of activity.

Prerequisites: Journalism and Media Studies 300, 310W with grades of C (2.0) or better in each course. **Proof of completion of prerequisites required:** Copy of transcript.

Planning, gathering material, writing and marketing articles for specialized and general publications. Production of expository articles and marketing of at least one article. (Formerly numbered Journalism 441.)

**JMS 445. Electronic News Reporting and Producing (3) I, II**

One lecture and four hours of activity.

Prerequisites: Journalism and Media Studies 300, 310W with grades of C (2.0) or better in each course. **Proof of completion of prerequisites required:** Copy of transcript.

Electronic news, focusing on reporting and producing newscasts. Shooting, writing, editing, and presenting news. Roles and responsibilities in electronic newsrooms to include role of producer.

**JMS 450. Using Media to Understand Cultures (3) I, II**

Prerequisites: Journalism and Media Studies 408 with grade of C (2.0) or better. Admission to Media Studies specialization. **Proof of completion of prerequisites required:** Copy of transcript.

Cultural phenomena through media products to include films, television programs, print media. Appreciation of various cultures and practices through analysis of media products.

**JMS 460. Principles of Advertising (3) I, II**

Prerequisite: Upper division standing.

Concepts, history, theory, social responsibility, management, and regulation of advertising. Survey of advertising practices, including planning, consumer and market research, creative, and media. (Formerly numbered Communication 460.)

**JMS 461. Advertising Creative Development (3) I**

One lecture and four hours of activity.

Prerequisites: Journalism and Media Studies 310W and 460 with grades of C (2.0) or better in each course. Admission to Advertising majors and minors, Major Code: 06041. **Proof of completion of prerequisites required:** Copy of transcript.

Advertising creative philosophy, strategy, and tactics; art, copy, and creation of advertisements for broadcast, print, and interactive electronic media. Application of computers to creative development. (Formerly numbered Communication 461.)

**JMS 470. Multimedia News Writing (3) I, II**

One lecture and four hours of activity.

Prerequisites: Journalism and Media Studies 300, 310W with grades of C (2.0) or better in each course. **Proof of completion of prerequisites required:** Copy of transcript.

Principles and techniques of writing news for print, online, radio-television, and emerging media platforms. Field and laboratory experience. (Formerly numbered Journalism 470.)

**JMS 475. Mediated Communication in Intercultural Contexts (3) I, II**

Prerequisite: Admission to a major or minor in the School of Journalism and Media Studies.

Role of culture in professional fields such as advertising, journalism, media studies, and public relations. Cultural values and practices as applied to various mediated communication products and contexts.

**JMS 480. Principles of Public Relations (3) I, II**

Prerequisite: Upper division standing.

Concepts, history, theory, social responsibility, and management of public relations. Survey of problems and practices in corporations, government agencies, associations, and not-for-profit organizations. (Formerly numbered Communication 480.)

**JMS 481. Public Relations Media and Methods (3) I, II**

One lecture and four hours of activity.

Prerequisites: Journalism and Media Studies 310W and 480 with grades of C (2.0) or better in each course. Admission to Public Relations majors and minors, Major Code: 05992. **Proof of completion of prerequisites required:** Copy of transcript.

Practical applications of public relations techniques with emphasis on writing and media usage. News releases and media relations, print and electronic communications production, multi-media techniques, speeches, other audio-visual presentations, and special events. Field and laboratory practice. (Formerly numbered Communication 481.)

**JMS 489. Research Methods in Mediated Communication (3) I, II**

Two lectures and two hours of activity.

Prerequisites: Upper division standing and Journalism and Media Studies 200 with grade of C (2.0) or better. **Proof of completion of prerequisites required:** Copy of transcript.

Understanding and critically analyzing media reports of public opinion polls and other scientific research. Sampling and inferences to populations. Basic design and measurement issues. Margin of error. Levels of measure. (Formerly numbered Communication 489.)

**JMS 490A. Advertising Internship (1-3) Cr/NC I, II,S**

Prerequisites: Upper division standing, consent of instructor, and Journalism and Media Studies 461 with grade of C (2.0) or better.

Supervised work at organizations engaged in professional advertising activities under combined direction of practitioners and professors. Maximum credit three units. (Formerly numbered Journalism 490.)

**JMS 490B. Public Relations Internship (1-3) Cr/NC I, II,S**

Prerequisites: Upper division standing, consent of instructor, and Journalism and Media Studies 481 with grade of C (2.0) or better.

Supervised work at organizations engaged in professional public relations activities under combined direction of practitioners and professors. Maximum credit three units. (Formerly numbered Journalism 490.)

**JMS 490C. Journalism Internship (1-3) Cr/NC I, II,S**

Prerequisites: Upper division standing, consent of instructor, and Journalism and Media Studies 420 with grade of C (2.0) or better.

Supervised work at organizations engaged in professional journalism activities under combined direction of practitioners and professors. Maximum credit three units. (Formerly numbered Journalism 490.)

**JMS 492. Media Convergence (3)**

Prerequisites: Journalism and Media Studies 412 and 450 with grades of C (2.0) or better in each course. **Proof of completion of prerequisites required:** Copy of transcript.

New and often unexpected convergence of media institutions, technology, and content. New economic and social alliances, uses, and effects.

**JMS 494. Media Law and Ethics (3)**

Prerequisites: Upper division standing and Journalism and Media Studies 200 with grade of C (2.0) or better. **Proof of completion of prerequisites required:** Copy of transcript.

Importance of freedom of expression. Legal issues and responsibilities of print, broadcast, and online media, and applications to advertising, journalism, and public relations. Ethical dilemmas encountered by media professionals and communication specialists, including challenges posed by global technologies. (Formerly numbered Communication 502.)

**JMS 496. Experimental Topics (1-3)**

Prerequisites: Upper division standing and consent of instructor.

Selected topics. May be repeated with new content. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree.

**JMS 499. Special Study (1-3)**

Prerequisites: Upper division standing and consent of instructor.

Individual study or project, normally in a research area selected by the student. Maximum credit three units.

**UPPER DIVISION COURSES**  
(Also Acceptable for Advanced Degrees)

**JMS 505. Government and Telecommunications (3) II**

Prerequisite: Admission to a major or minor in the School of Journalism and Media Studies. **Proof of completion of prerequisites required:** Copy of transcript.

Responsibilities of telecommunication organizations as prescribed by law, government policies and regulations, and significant court decisions. (Formerly numbered Communication 505.)

**JMS 506. Advertising and Society (3)**

Prerequisite: Admission to a major or minor in the School of Journalism and Media Studies. **Proof of completion of prerequisites required:** Copy of transcript.

Theoretical and philosophical analysis of advertising in modern society. (Formerly numbered Communication 506.)

**JMS 529. Investigative Reporting (3)**

One lecture and four hours of activity.

Prerequisites: Journalism and Media Studies 300, 310W with grades of C (2.0) or better in each course. **Proof of completion of prerequisites required:** Copy of transcript.

Development of articles of substance and depth in specialized areas. Research, analysis and interpretation of complex issues in the news. Special problems of the sustained, reportorial effort. Field and laboratory practice. (Formerly numbered Journalism 529.)

**JMS 550. Multimedia News Laboratory (3) I, II**

One lecture and four hours of activity.

Prerequisites: Journalism and Media Studies 300, 310W, 420 and three units selected from Journalism and Media Studies 315, 430, 445 with grades of C (2.0) or better in each course. **Proof of completion of prerequisites required:** Copy of transcript.

Capstone course using skills and knowledge acquired in critical thinking, writing, reporting, editing, production, and design courses. Teams prepare multimedia news content. Field and laboratory experience. (Formerly numbered Journalism 550.)

**JMS 560. Advertising Research (3) I**

Prerequisites: Journalism and Media Studies 310W and 460 with grades of C (2.0) or better in each course. Admission to advertising majors and minors, Major Code: 06041. **Proof of completion of prerequisites required:** Copy of transcript.

Systematic application of quantitative and qualitative research to planning, design, and management of advertising campaigns. Cases, practices, and problems in application of research to consumer, market analysis, positioning, creative selection, media planning, and campaign evaluation. (Formerly numbered Communication 560.)

**JMS 565. Advertising Campaigns (3) II**

Prerequisites: Journalism and Media Studies 461 and 560 with grades of C (2.0) or better in each course.

Planning and creation of advertising campaigns including situation analysis and strategy, advertising and marketing objectives, consumer analysis and target audience selection, creative development, media strategy and tactics, sales promotion, and campaign evaluation. (Formerly numbered Communication 565.)

**JMS 574. International Advertising (3)**

Prerequisite: Admission to a major or minor in the School of Journalism and Media Studies.

Comparative cultural, economic, legal, political, and social conditions relevant to international advertising. (Formerly numbered Communication 574.)

**JMS 581. Public Relations Research (3)**

Two lectures and two hours of activity.

Prerequisites: Journalism and Media Studies 310W and 480 with grades of C (2.0) or better in each course. Admission to public relations majors and minors, Major Code: 05992. **Proof of completion of prerequisites required:** Copy of transcript.

Qualitative and quantitative methods used in evaluation research to plan, track, and evaluate public relations programs. Computerized statistical analysis. (Formerly numbered Communication 581.)

**JMS 585. Professional Practices in Public Relations (3) I, II**

Prerequisites: Journalism and Media Studies 481 and 581 with grades of C (2.0) or better in each course.

Cases in public relations management. Theory and practice of issues management, integration of the public relations function in strategic management in a variety of corporate, governmental, non-profit, social, and cultural organizations. (Formerly numbered Communication 585.)

**JMS 589. Ethical Issues in Mediated Communication (3) II**

Prerequisites: Upper division standing or graduate standing. Admission to a major or minor for undergraduates in the School of Journalism and Media Studies. **Proof of completion of prerequisites required:** Copy of transcript.

Ethical challenges faced by journalists, public relations and advertising professionals, and other communication specialists. Classical and modern ethical concepts and issues as they apply to mediated communication, as well as codes of ethics. (Formerly numbered Communication 589.)

**JMS 591. International Telecommunications (3) I**

Prerequisite: Admission to a major or minor in the School of Journalism and Media Studies. **Proof of completion of prerequisite required:** Copy of transcript.

Comparative study of economic, social, political determinants of broadcasting, and telecommunication systems around the world. (Formerly numbered Communication 591.)

**JMS 595. Seminar in Theoretical Approaches to Public Relations (3) I**

Prerequisite: Journalism and Media Studies 585 with grade of C (2.0) or better.

Diverse theoretical approaches to public relations, including management, rhetorical, critical, relational and marketing approaches. Preparation for independent scholarly research project or master's thesis.

**JMS 596. Selected Topics (1-4)**

Prerequisite: Senior standing or above.

Specialized study in selected topics. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Maximum credit of six units of 596 applicable to a bachelor's degree. Maximum combined credit of six units of 596 and 696 applicable to a 30-unit master's degree.

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**GRADUATE COURSES**  
Refer to the *Graduate Bulletin*.

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**Latin American Studies (LATAM)**

*In the College of Arts and Letters*

**LOWER DIVISION COURSES**

**LATAM 101. Latin American Heritage (3) [GE]**

Introduction to Latin American cultures and peoples from an interdisciplinary perspective.

**LATAM 110. Elementary Mixtec I (4) [GE]**

Mixtec language and culture. Pronunciation, oral practice, reading, and listening comprehension and essentials of grammar in a communicative context and through task-based activities. Not open to students who have completed three years of high school Mixtec unless the third course was completed five or more years ago. Not open to students with credit in Latin American Studies 111.

**LATAM 111. Elementary Mixtec II (4) [GE]**

Prerequisite: Latin American Studies 110.

Continuation of Latin American Studies 110. Development of increased proficiency in Mixtec language and culture. Pronunciation, oral practice, listening comprehension, reading and writing, and grammar in a communicative context and through task-based activities. Not open to students who have completed four years of high school Mixtec unless the fourth course was completed five or more years ago.

LATAM

**UPPER DIVISION COURSES  
(Intended for Undergraduates)**

**LATAM 307. Brazilian Music and Culture (3) [GE]**

(Same course as Portuguese 307.)

Prerequisites: Upper division standing; and completion of the General Education requirement in Foundations II.C., Humanities required for nonmajors.

Brazilian music and culture with emphasis on religious and cultural practices of candomblé, capoeira, carnival, and notions of race and class in contemporary Brazilian funk and hip-hop. Taught in English.

**LATAM 320. Culture and Society of Tijuana (3)**

Prerequisite: Completion of the General Education requirement in Foundations II.B., Social and Behavioral Sciences.

Mexican dance, art, music, cuisine, politics, tourism industry, education, and other facets of daily life through visits to selected venues.

**LATAM 366. Latin American Politics (3)**

(Same course as Political Science 366.)

Prerequisite: Completion of the General Education requirement in Foundations II.B., Social and Behavioral Sciences required for nonmajors.

Introduction to Latin American Politics. Knowledge of political change and political systems in Latin America, viewed historically and comparatively, using concepts and theories applicable to more general political analysis.

**LATAM 430. Immigration and Border Politics (3)**

(Same course as Political Science 430.)

Prerequisite: Completion of the American Institutions requirement.

U.S. immigration and border politics within a global and historical perspective. Transformations of sovereignty, communities, identity, and rights within an area of mass migration and economic interdependence. Policy and popular debates about admission, border control, and incorporation of migrants.

**LATAM 495. Latin American Studies Internship (3) Cr/NC I, II**

Prerequisite: Six upper division units in Latin American content courses.

Opportunity for Latin American studies undergraduates to implement area specialist skills. Placement with a local organization with legal, commercial, or social service functions whose activities are primarily Latin American related. May be repeated with new content. Maximum credit six units.

**LATAM 496. Experimental Topics (1-4)**

Selected topics. May be repeated with new content. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree.

**LATAM 498. Seminar on Latin America (3)**

Exploration of the interdisciplinary approach to Latin America including evaluation of relevant resources and methods. Taught by a team of instructors representing two or more disciplines.

**LATAM 499. Special Study (1-3)**

Prerequisite: Consent of instructor.

Individual study. Maximum credit six units.

**UPPER DIVISION COURSES  
(Also Acceptable for Advanced Degrees)**

**LATAM 540. History, Society, and Ecology of Baja Peninsula (3)**

Prerequisites: Latin American Studies 101; Geography 102; Anthropology 102 or Political Science 103.

Historical and social anthropology of Baja Peninsula, current issues in socio-economy of a small region, relations between human activity and natural environment, flora and fauna of region, and challenges to ecological preservation.

**LATAM 550. Mexican-US Border from a Latin American Perspective (3)**

Prerequisites: Six upper division units with Latin American content. Spanish proficiency.

Multidisciplinary analysis of Mexican-US border region.

**LATAM 555. Women's Rights and Citizenship in Latin America (3)**

Prerequisites: Latin American Studies 101; Political Science 103 or Women's Studies 101.

Women's roles in war, counter-insurgency and human rights movements of 1970s and 1980s; women and social movements; female citizenship and socio-political participation in Latin American countries.

**LATAM 560. Latin America After World War II (3)**

Prerequisites: Latin American Studies 101; History 115, 116; and Political Science 566.

Major socioeconomic and political changes in Latin America since World War II and inter-American relations during the same period. May be repeated with new content. See Class Schedule for specific content. Maximum credit six units.

**LATAM 576. Frida Kahlo and Her Circle: Mexican Artists and the Challenge of Modernity (3)**

Prerequisite: Upper division standing.

Work and life of Frida Kahlo, her influence on artists and thinkers who shared her world, and influence she continues to have on art of Mexico and the U.S.

**LATAM 580. Special Topics (1-4)**

Prerequisite: Six upper division units in Latin American content courses.

Interdisciplinary study of selected Latin American topics. Credit will vary depending on the scope and nature of the topic. Whenever appropriate, the course will be taught by a team of instructors representing two or more disciplines. May be repeated with different content. See Class Schedule for specific content. Maximum credit eight units.

**GRADUATE COURSES  
Refer to the *Graduate Bulletin*.**

**Liberal Studies (LIB S)**

*Offered by the Division of Undergraduate Studies*

**UPPER DIVISION COURSES  
(Intended for Undergraduates)**

**LIB S 300. Introduction to Liberal Studies (3)**

Prerequisite: Preparation for the major completed or to be completed concurrently.

Introduction to ideas, structures, and values within and among the various disciplines in this interdisciplinary major. Exploration of issues of diversity in contemporary society through directed field experience and required readings. Individual qualitative evaluation process required by major included.

**LIB S 498. Assessment in Liberal Studies (0.5-1) Cr/NC**

Prerequisites: Liberal Studies 300 and successful completion of one upper division semester of the liberal studies major. Not open to premajors.

Senior assessment including reflections upon educational experiences in each subject area and role as future educator. Students will explore differences between subject areas and reflect upon learning and teaching.

## Linguistics (LING)

*In the Department of Linguistics and  
Asian/Middle Eastern Languages  
In the College of Arts and Letters*

### LOWER DIVISION COURSES

#### General

#### LING 94. Developmental Writing for International or Bilingual Students (3) Cr/NC/RP I, II

(Same course as Rhetoric and Writing Studies 94.)

Intermediate written English with emphasis on problems of non-native speakers; discussion of sentence, paragraph, and essay writing skills. Open only to ESL students who have not satisfied the SDSU Writing Competency requirement. Students attaining a score of 8 or better on the final examination earn a grade of "Cr" and satisfy the SDSU writing competency requirement. Students attaining a score of 7 or less with completion of all course requirements earn a grade of "RP." Students receiving an "RP" should re-enroll in Rhetoric and Writing Studies 94 or Linguistics 94.

#### LING 101. Introduction to Language (3) [GE]

The nature of language. Sound, meaning, and grammar. Language history and change. Dialects and variation. Language acquisition. Animal communication. Language and the brain. Not open to students with credit in upper division linguistics courses, excluding Linguistics 305W.

#### LING 241. Foreign Language Experiences (1-2)

Study of one to two languages chosen by individual students, with focus on spontaneous speaking abilities and methodologies. Specially recommended for learning-disabled students and for study of languages otherwise unavailable. May be repeated with new content for maximum credit three units. Not acceptable for General Education credit.

#### LING 242. Foreign Language Experiences (3) [GE]

Study of one to three languages chosen by individual students, with focus on spontaneous speaking abilities and methodologies. Specially recommended for learning-disabled students and for study of languages otherwise unavailable.

#### LING 250. Directed Language Study (3) I, II

Prerequisite: Consent of instructor.

Directed independent study of a foreign language not offered at San Diego State University with aim of acquiring a developing competency in the language. May include speaking, listening, reading, writing, and grammar. May be repeated with approval of undergraduate adviser. Maximum credit six units.

#### LING 253. Grammar and Usage for Writers (2)

(Same course as Rhetoric and Writing Studies 253.)

Prerequisite: Passage of EPT or transfer writing assessment.

Instruction in sentence structure with attention to integrating sentences into their logical and rhetorical contexts. Identifying and understanding source of sentence-level writing problems.

#### LING 296. Experimental Topics (1-4)

Selected topics. May be repeated with new content. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree.

### English Composition for International Students

#### LING 100. English Composition for International Students (3) [GE]

Prerequisites: Satisfaction of the English Placement Test and Writing Competency requirements. (See Graduation Requirements section of catalog.) **Proof of completion of prerequisites required:** Copy of EPT or competency scores (including ISEPT) or verification of exemption; proof of Cr in Rhetoric and Writing Studies 92A or 92B or 97, or notification from the Department of Rhetoric and Writing Studies.

Introduction to college-level written English; attention to English language/grammar needs of non-native speakers of English; grammatical and rhetorical techniques for effective writing, based in part on study of models of current American writing. Not open to students with credit in Africana Studies 120 or Chicana and Chicano Studies 111B or English 100 or General Studies 260A or Rhetoric and Writing Studies 100 or 101, or higher-numbered composition course.

#### LING 200. Advanced English for International Students (3) [GE]

Prerequisites: Satisfaction of the English Placement Test and Writing Competency requirements; and Linguistics 100. **Proof of completion of prerequisites required:** Test scores or verification of exemption; copy of transcript.

Further practice in mastering conventions of standard academic writing, with emphasis on strategies for research in writing papers. Focus on language issues specific to non-native speakers of English. Not open to students with credit in Africana Studies 200, Chicana and Chicano Studies 200, English 200, General Studies 260D, or Rhetoric and Writing Studies 200.

#### LING 281. Academic Reading and Writing for Second Language Learners and International Students (3)

(Same course as Rhetoric and Writing Studies 281.)

Prerequisite: Open only to students who qualify for Rhetoric and Writing Studies 280 and whose first language is not English.

Academic prose, emphasizing purposes, structures, and styles of academic English writing. Designed to improve students' ability to plan, draft, revise, and edit essays, as well as to read and analyze complex academic texts. Additional emphasis on grammatical features of English relevant to the second language population.

### UPPER DIVISION COURSES (Intended for Undergraduates)

#### LING 305W. Advanced Composition for International Students (3)

Prerequisite: Satisfies Graduation Writing Assessment Requirement for students who have completed 60 units; completed Writing Proficiency Assessment with a score of 8 or higher (or earned a C or higher in RWS 280, 281, or LING 281 if score on WPA was 7 or lower); and completed General Education requirements in Composition and Critical Thinking. **Proof of completion of prerequisites required:** Test scores or verification of exemption; copy of transcript.

Advanced expository writing, with practice in the various associated skills (organization, research, presentation, rhetoric). The goal is to enable non-native English speakers to function completely with written English on advanced university levels. This course may not be used toward the major or minor in linguistics.

#### LING 310. English Word Origins (3)

Traces English word-origins, exposing the romance of their story, while showing how linguistic analysis can help participants to increase their mastery of English vocabulary. Guides for interpreting new or specialized terminology.

#### LING 311. Writing Systems of the World (3)

Alphabets and other writing systems around the world, from "logographic" (Sumerian, Egyptian, Mayan, Chinese, Japanese) to syllabary (Japanese, Cherokee), consonantal alphabet or abjad (Hebrew, Arabic), to alphabet (Greek, Roman, etc.). Relevance of writing to thought.

LING

**LING 342. Exercises in Foreign Language Learning (3)**

Prerequisites: Two semesters in any foreign language.

Exercises in foreign language learning with a variety of language structures, as a way of exploring nature of foreign language learning.

**LING 344. Language and Gender (3) [GE]**

Prerequisite: Completion of the General Education requirement in Foundations II.B., Social and Behavioral Sciences.

Relationship between language and gender: language variation according to gender, discourse structure and same- and cross-sex interactions; cross-cultural research linking language and gender. Qualitative and quantitative linguistics analyses of language data.

**LING 350. Language and Politics (3)**

Linguistics devices used to persuade in politics. Differences between what is literally said and what is actually conveyed in political discourse. How political speakers and writers use grammar, sound structure, and vocabulary to persuade.

**LING 352. Language and Advertising (3)**

Linguistic devices used to persuade in advertising. Differences between what is literally said and what is actually conveyed in advertisements. How advertisers use the grammar, sound structure, and vocabulary of languages (especially English) to persuade audiences.

**LING 353. Language and Law (3)**

Legal language; reading legal cases; linguistic and legal analysis of contracts, statutes, constitutions, other 'operative' texts; language crimes and forensic linguistics; language and First Amendment law; language under law (minority language, dialect rights).

**LING 354. Language and Computers (3) [GE]**

Prerequisite: Completion of the General Education requirement in Foundations II.B., Social and Behavioral Sciences.

Computers, computer programming languages, and "artificial intelligence" viewed from perspective of human language.

**LING 396W. Writing Proficiency (1)**

Prerequisite: Consent of instructor. Limited to linguistics majors. Satisfies Graduation Writing Assessment Requirement for students who have completed 60 units; completed Writing Proficiency Assessment with a score of 8 or higher (or earned a C or higher in RWS 280, 281, or LING 281 if score on WPA was 7 or lower); and completed General Education requirements in Composition and Critical Thinking. **Proof of completion of prerequisites required:** Test scores or verification of exemption; copy of transcript.

Upper division writing course taken in conjunction with any 500-numbered linguistics course. Emphasizes composition skills in research methods, essay organization, paragraphing, sentence structure, and diction, all related to the particular 500-level linguistics course chosen.

**LING 410. History of English (3) [GE]**

Prerequisite: Completion of the General Education requirement in Foundations II.C., Humanities.

The history of English and its present day use.

**LING 420. Linguistics and English (3) [GE]**

Prerequisite: Completion of the General Education requirement in Foundations II.B., Social and Behavioral Sciences required for non-majors.

Introduction to sound and grammatical structure of language, with special attention to English. Language acquisition and variation. Of special interest to prospective teachers. Not open to students with credit in Linguistics 520.

**LING 430. English Grammar for Prospective Teachers (3)**

Prerequisites: Linguistics 101 and upper division standing.

Core grammatical concepts and facts of English grammar. Parts of speech; grammatical relations; word, sentence, discourse structure. Focus on standard written English. Of special interest to prospective secondary school teachers.

**LING 452. Language Acquisition (3)**

Prerequisite: Linguistics 420 or 520.

Principles of child language development. Sounds and grammar in speech of young children. Acquisition of reading and vocabulary. Relationship between cognitive development and language. Development of language in bilinguals. Second language acquisition.

**LING 453. Language Issues in the Schools (3)**

Prerequisite: Linguistics 420.

Linguistic minorities and dialect variation in interethnic communication. Language development from a socio-interactionist perspective. Development of discourse and literacy, and their underlying cognitive and linguistic foundations.

**LING 454. Second Language Acquisition (3)**

Prerequisite: Linguistics 101 or 420.

Basic theory and research in second language acquisition. Nature of interlanguage in second language learning. Influence of native language transfer, interaction, sociocultural factors on second language acquisition. Applications of second language research to teaching.

**LING 457. Community-Based Language Fieldwork (1)**

Two hours of activity.

Prerequisite: Concurrent registration in upper division course requiring term paper on language behavior (e.g. Linguistics 452).

Fieldwork in language use in community setting. Students observe, keep field notes, analyze language behavior (e.g. speaking, reading, writing, listening).

**LING 460. American Indian Languages (3) [GE]**

(Same course as American Indian Studies 460.)

Prerequisite: Completion of the General Education requirement in Foundations II.B., Social and Behavioral Sciences.

Structures of American Indian languages. Language families of North America, history, and present circumstances. Interdependence of language and culture, differences in ways of speaking. Issues of language endangerment, language death, language maintenance, and language revitalization.

**LING 496. Experimental Topics in Linguistics (1-4)**

Specialized study of a selected topic in linguistics. May be repeated with new content. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Maximum credit six units.

**LING 499. Special Study (1-3) I, II**

Prerequisite: Consent of instructor.

Individual study. Maximum credit six units.

**UPPER DIVISION COURSES  
(Also Acceptable for Advanced Degrees)**

**LING 505. Writing for Graduate Students (3)**

Prerequisite: Conditional or classified admission to an SDSU graduate program or undergraduates with consent of instructor.

Conventions of scholarly writing appropriate for student papers, theses, or academic journal articles. Development of research questions and literature reviews as appropriate for students' disciplines. Revision of current or previous course papers according to disciplinary conventions.

**LING 520. Fundamentals of Linguistics (3)**

Prerequisite: Upper division standing.

Principles of modern linguistics, with attention to English grammar (syntax, morphology, phonology). Language change, dialects, sociolinguistics, psycholinguistics, language acquisition.

**LING 521. Phonology (3)**

Prerequisite: Linguistics 420 or 520.

Theoretical principles of transformational-generative phonology.

**LING 522. Syntax (3)**

Prerequisite: Linguistics 420 or 520.

Theoretical principles of transformational-generative syntax.