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# Business Administration

In the College of Business Administration

B A

**OFFICE: Education and Business Administration 448**  
**TELEPHONE: 619-594-5828 / FAX: 619-594-7046**  
**<http://www.sdsu.edu/business>**

## Faculty

Faculty assigned to teach in Business Administration are drawn from departments in the College of Business Administration.

## The Majors

For majors, minors, additional programs and courses in the College of Business Administration, see listings under Accountancy, Finance, Information and Decision Systems, Management, and Marketing.

## Business Honors Program

The Business Honors Program offers excellent upper division business students the opportunity to explore issues in our local, regional, and global business environments focusing on the social and ethical responsibility that business has to the community and society. Honors students will enroll in a one unit business honors seminar each semester. During their enrollment they will participate in activities to promote their academic and personal growth, documenting their work in a written portfolio.

Generally, students should apply to this program at the time of application to upper division business. Applicants must submit an essay with their application. Applicants must have a 3.6 cumulative GPA or good standing in the University Honors Program. Students not meeting these requirements may petition for admission to the program. Successful completion of the Business Honors Program will be recognized at graduation. Contact Dr. Carol Venable, School of Accountancy, for more information about this program.

## Impacted Program

All majors in the College of Business Administration are impacted. Before enrolling in any upper division courses in business administration, students must advance to an upper division business major and obtain a business major code. To be admitted to an upper division business major (accounting, finance, financial services, real estate, information systems, management, or marketing), students must meet the following criteria:

- Complete with a grade of C or higher: Accountancy 201 and 202; Finance 240; Information and Decision Systems 180 and 290 (IDS 290 is not required for the accounting major); Economics 101 and 102; Mathematics 120 (or other approved calculus course); and either Statistics 119 or Economics 201. These courses cannot be taken for credit/no credit (Cr/NC);
- Complete a minimum of 60 transferable semester units;
- Have a cumulative GPA of 2.9;

Students who meet all requirements except the GPA may request to be placed on the waiting list. While all spaces are usually filled by eligible students, if there is room in the program after all the fully qualified students have been accommodated, students will be admitted from the waiting list in GPA order. Contact the Business Advising Center (EBA-448), 619-594-5828, for more information.

To complete the major, students must fulfill the degree requirements for the major described in the catalog in effect at the time they are accepted into the premajor at SDSU (assuming continuous enrollment).

## Business Administration Minor

*(See also, minors in Accounting, Finance, Information Systems, Management, Marketing, and Real Estate.)*

The minor in business administration provides a general overview of business for non-business majors. While it is open to qualified students from all majors (except majors in the College of Business Administration, Hospitality and Tourism Management, or International Business), it is particularly recommended for students whose career plans include self-employment or small business management. The minor in business administration is administered by the Business Advising Center (EBA-448), 619-594-5828.

The minor in business administration consists of 21 to 23 units to include Accountancy 201; Finance 323; Information and Decision Systems 180; Management 350; Marketing 370; and six to eight units selected from Finance 327, 328; Management 352, 450; Marketing 371, 373, 476.

Courses in the minor may not be counted toward the major, but may be used to satisfy preparation for the major and general education requirements, if applicable. A minimum of six upper division units must be completed in residence at San Diego State University. Students with a major in the College of Business Administration, Hospitality and Tourism Management, or in International Business may not complete a minor in the College of Business Administration.

Students must officially declare the minor before taking any upper division business courses. **Students must meet the prerequisites for the minor in effect at the time that they declare the minor.** The current prerequisites for admission to the business administration minor include completion of the following courses with a grade of C or better in each: Economics 101, 102 and a three unit course in statistics (Statistics 119 is recommended); completion of the General Education requirements in Communication and Critical Thinking; completion of an additional nine units in the department of the student's major, including at least six units of upper division courses. Students must also meet the GPA requirement in effect at the time that they declare the minor. Contact the Business Advising Center (EBA-448) for admissions criteria and procedures.

## Certificate in Business Administration

### (Imperial Valley Campus)

This certificate is designed primarily for persons who want to gain an increased understanding of essential principles through upper division business courses, and for students who decide to go on to pursue the B.S. degree with a major in either management, finance, accounting, marketing, information systems, or real estate at the San Diego campus. For those not seeking the B.S. degree it provides a program designed to give self-improvement opportunities for the purpose of securing employment, promotion or upward mobility on the job.

All students seeking admission to the program must have successfully completed 56 transferable lower division units with a grade point average of 2.0. This includes completion of the lower division preparation required for any business administration major, i.e., Accountancy 201, 202; Finance 240; Information and Decision Systems 180, 290; Economics 101 and 102; Economics 201 or Statistics 119, and Mathematics 120 (or other approved calculus course).

The certificate will be awarded upon successful completion of the following courses: Finance 323; Information and Decision Systems 301 or 302; Management 350; Marketing 370; and three units selected from Finance 321, 589; or Management 356. (15 units)

**Courses (B A)**

Refer to *Curricula and Courses* and *University Policies* sections of this catalog for explanation of the course numbering system, unit or credit hour, prerequisites, and related information.

**LOWER DIVISION COURSES**

**B A 100A. Exploration of Business I (1) Cr/NC**

Prerequisite: Registration in the Faculty-Student Mentor Program.

Selecting and preparing for business careers. Business departments, faculty, students, and alumni provide information on courses, skills needed, opportunities, and drawbacks of various occupations. Career services provides advice. Students complete skills/interest assessments that are explained by career services.

**B A 100B. Exploration of Business II (1) Cr/NC**

Prerequisite: Registration in the Faculty-Student Mentor Program.

Continuation of exploration of business careers. Additional business departments and other campus services provide information on courses, skills needed, opportunities, and drawbacks of various occupations.

**UPPER DIVISION COURSES  
(Intended for Undergraduates)**

**B A 300. Ethical Decision Making in Business (1)**

Prerequisite: Approved upper division business major or another major approved by the College of Business Administration.

Theoretical concepts and dimensions of ethics in business decisions. Ethics of decision alternatives using different approaches and philosophies, with application of an integrative ethical decision model to cases from various business subdisciplines.

**B A 400. Business Honors Seminar (1) Cr/NC**

Prerequisite: Admission to the College of Business Honors Program.

Current issues affecting local, national, and global business environments. Maximum credit four units.

**B A 401. Business Internship (1) Cr/NC**

Prerequisite: Approved upper division business major, business minor, or another major approved by the College of Business Administration.

Internships with business firms, non-profit organizations, or government agencies. Work done under joint supervision of intern organization and academic supervisor. Not applicable for credit in the major. Maximum credit four units with new content.

**B A 404. Small Business Consulting (3)**

Prerequisites: Approved upper division business major; Business Administration 300; Finance 323; Information and Decision Systems 301 or 302; Management 350; Marketing 370; and consent of instructor.

Counseling of existing small businesses. Application of principles from all fields of business administration. Maximum credit six units.

**B A 496. Selected Topics in Business Administration (1-4)**

Prerequisite: Consent of department chair.

Selected areas of concern in business administration. May be repeated with new content with consent of department chair. See *Class Schedule* for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Maximum credit six units.

**GRADUATE COURSES  
Refer to the *Graduate Bulletin*.**

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