International Business

In the College of Arts and Letters and the College of Business Administration

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A member of AACSB International—The Association to Advance Collegiate Schools of Business.

Faculty

International Business is administered by the International Business Program Committee. The program draws on courses offered by faculty in the following areas: Accountancy, Africana Studies, American Indian Studies, Anthropology, Arabic, Art, Asian and Pacific Studies, Chicana and Chicano Studies, Chinese, Communication, Comparative Literature, Economics, English, European Studies, Finance, French, Geography, German, History, Humanities, Italian, Japanese, Korean, Latin American Studies, Linguistics and Asian/Middle Eastern Languages, Management, Management Information Systems, Marketing, Philosophy, Political Science, Portuguese, Public Affairs, Religious Studies, Rhetoric and Writing Studies, Russian, Sociology, Spanish, and Women’s Studies.

Director: James B. Gerber (Economics)

Offered by International Business

Major in international business with the B.A. degree in liberal arts and sciences.

Emphases in language: Arabic, Chinese, French, German, Italian, Japanese, Korean, Portuguese, Russian, Spanish.

Emphases in regional/cultural studies: Africa, Asia, Latin America, Middle East and North Africa, North America, Central Europe, Western Europe.

The Major

International business is an interdisciplinary major that culminates in a Bachelor of Arts degree offered jointly by the College of Arts and Letters and the College of Business Administration. This program integrates coursework in business administration, foreign language, and regional/cultural studies. It offers students an opportunity to combine two emphases, one in a language and one in regional/cultural studies, and to create a focused program of study suited to their individual interests and career goals. All students are required to spend a semester abroad and to complete an internship.

Students must select one of the following regional/cultural studies emphases: Africa/French, Asia/Chinese, Asia/Japanese, Asia/Korean, Latin America/Portuguese, Latin America/Spanish, Middle East and North Africa/Arabic, North America/French and North America/Spanish, Central Europe/Russian, Western Europe/French, Western Europe/German, Western Europe/Italian, Western Europe/Portuguese, Western Europe/Spanish. Students also complete the necessary business courses to meet accreditation standards of the AACSB for a major in business administration.

High school students who are planning to select this major are strongly advised to complete the following courses prior to admission to the university: four years of one foreign language; four years of mathematics; and courses in accounting, computer programming, economics, and world history.

Retention Policy

The international business program expects all students to make reasonable academic progress towards the degree. Premajors who have earned 75 units but have less than a 2.9 cumulative GPA will be removed from the international business premajor and placed in undeclared.

Semester Abroad Requirement

All International Business majors are required to complete a semester abroad. Students may satisfy the requirement by studying abroad through one of our approved exchange programs. Students must complete 12 units of coursework in the target language. At least two out of the four courses must be upper division business courses. Students must successfully complete all four courses with a passing grade otherwise the study abroad requirement will not have been met. Students must be upper division in the major prior to submitting the application to go abroad. Exceptions may be made in Arabic, Chinese, Japanese, Korean, and Russian. Unapproved study abroad programs will not meet the requirement.

As an alternative to studying abroad at an approved exchange program, students may choose to complete an internship abroad in the region and language of emphasis. In order to meet this requirement, students must complete a minimum of 250 hours of work abroad.

Study Abroad Programs

The international business program currently has exchange agreements with universities in the following countries: Argentina, Brazil, Canada, Chile, China, Ecuador, France, Germany, Italy, Mexico, Peru, Portugal, Russia, Spain, and Taiwan. Please see the international business Web site for the names of the specific universities. Qualified international business majors participating in an exchange program make normal progress toward the degree while generally paying only SDSU fees.

Internship Requirement

All students in the major must complete an internship in international business by enrolling in the International Business 495 course and interning for a minimum of 150 hours. Students have to be upper division in the major prior to completing their internship. Students may choose to complete an internship abroad, though this is not required. Students who choose to complete an internship abroad may meet the Semester Abroad Requirement, but pre-approval must be obtained from the International Business office.

Impacted Program

The international business major is an impacted program. To be admitted to the international business major, students must meet the following criteria:

a. Complete with a grade of C or higher: Accountancy 201 and 202; Economics 101 and 102; Economics 201 or Statistics 119; Finance 240; and Management Information Systems 180. Courses cannot have been taken prior to Fall 1992. These courses cannot be taken for credit/no credit (Cr/NC);

b. Complete or test out of one language sequence: Arabic 101, 102, 201, 202 (16 units); Chinese 101, 102, 201, 202 (20 units); French 100A, 100B, 201, 210, 220, 221 (22 units); German 100A, 100B, 202, 205A, 205B (21 units); Italian 100A, 100B, 201, 211, 212 (21 units); Japanese 111, 112, 211, 212 (20 units); Korean 101, 102, 201, 202 (20 units); Portuguese 101, 201 (10 units); Russian 100A, 100B, 200A, 200B (20 units); or Spanish 101, 102, 201, 202, 211, 212 (22 units);

c. Complete with a grade of C or higher, the regional/cultural studies emphasis from one of the following regions: Africa, Middle East, and North Africa: History 100 and 101; Asia: Asian Studies 100 and 101; Latin America: Latin American Studies 101; North America: Six units (one pair) selected from History 109, 110; or Political Science 101, 102; Central Europe: Six units selected from Classics 140; European Studies 101; History 105, 106 (recommended); Western Europe: Six units selected from Classics 140; European Studies 101; History 105, 106 (recommended). These courses cannot be taken for credit/no credit (Cr/NC);

d. Complete a minimum of 60 transferable semester units;

e. Have a cumulative GPA of 2.90 or higher.
To complete the major, students must fulfill the degree requirements for the major described in the catalog at the time they are accepted into the premajor at SDSU (assuming continuous enrollment). After satisfying the above supplementary admissions criteria, students must submit documentation (unofficial transcripts, grade cards, etc.) to the program adviser before they can be admitted to the upper division major.

Advising
All students admitted to the university with a declared major in International Business are required to attend an advising meeting with the program adviser during their first semester on campus.

Major Academic Plans (MAPs)
Visit http://www.sdsu.edu/mymap for the recommended courses needed to fulfill your major requirements. The MAPs Web site was created to help students navigate the course requirements for their majors and to identify which General Education course will also fulfill a major preparation course requirement.

International Business Major
With the B.A. Degree in Liberal Arts and Sciences (Major Code: 05131)

### Language Requirement
A minimum grade in each course in lower division business and language portions of this major must be completed, plus additional supplementary admissions criteria must be met, before enrolling in any upper division courses in Business Administration:

- Arabic 101, 102, 201, 202 (20 units)
- Chinese 101, 102, 201, 202 (20 units)
- French 101, 102, 201, 202 (20 units)
- German 101, 102, 201, 202 (20 units)
- Italian 101, 102, 201, 202 (20 units)
- Japanese 101, 102, 201, 202 (20 units)
- Korean 101, 102, 201, 202 (20 units)
- Portuguese 101, 201, (10 units)
- Russian 100A, 100B, 200A, 200B (20 units)
- Spanish 101, 102, 201, 202, 211, 212. Spanish 281 replaces 201 and 211; and Spanish 282 replaces 202 and 212 for U.S. Hispanics. (22 units)

### III. Regional/Cultural Studies Emphasis
(choose one region):
- **Africa, Middle East, and North Africa:** History 100 and 101.
- **Asia:** Asian Studies 100 and 101.
- **Latin America:** Latin American Studies 101.
- **North America:** Six units (one pair) selected from History 109, 110; or Political Science 101, 102.
- **Central Europe:** Six units selected from Classics 140; European Studies 101; History 105, 106 (recommended).
- **Western Europe:** Six units selected from Classics 140; European Studies 101; History 105, 106 (recommended).

### Graduation Writing Assessment Requirement
Passing the Writing Placement Assessment with a score of 10 or completing one of the approved upper division writing courses (W) with a grade of C (2.0) or better. See “Graduation Requirements” section for a complete listing of requirements.

### Language Requirement
The language requirement is automatically fulfilled through coursework for preparation for the major.

### Graduation Writing Assessment Requirement
Passing the Writing Placement Assessment with a score of 10 or completing one of the approved upper division writing courses (W) with a grade of C (2.0) or better. See “Graduation Requirements” section for a complete listing of requirements.
(International Business 495). Students who choose the internship abroad option may earn credit for International Business 495. All students must complete International Business 495 and 498. In addition, all students must complete six units with no more than six units from one department, selected from the following groups of courses.

**Africa/French:** Africana Studies 320, 465; Anthropology 449; French 465; History 516; Humanities 460; Political Science 364; Religious Studies 328.

**Asia/Chinese:** Art 564; Chinese 433; Comparative Literature 451; History 420, 421, 566, 567; Philosophy 351; Political Science 351, 362; Religious Studies 338, 340, 345.

**Asia/Japanese:** Anthropology 452; Art 565, 566; Asian Studies 458, 459, Comparative Literature 451; History 420, 421, 570; Japanese 321, 322, 412, 421, 422, 480; Philosophy 353; Political Science 362, 575; Religious Studies 338, 341.

**Asia/Korean:** Korean 321 and six units selected from Asian Studies 303, 458, 459; Comparative Literature 451; History 420, 421; Philosophy 353; Political Science 362, 575; Religious Studies 338, 345.

**Latin America/Portuguese:** Anthropology 441, 442; Economics 464; Geography 324; History 415, 416, 558; Latin American Studies 307, 350, 366; Political Science 366, 566, 567; Portuguese 307, 443.

**Latin America/Spanish:** Anthropology 440, 441, 442; Art 563; Comparative Literature 445; Economics 464; Geography 323, 324; History 415, 416, 550, 551, 558; Latin American Studies 320, 340, 350, 366, 370; Political Science 366, 566, 567, 568; Spanish 341, 342, 406A, 406B; Women's Studies 512.

**Middle East and North Africa/Arabic:** Arabic 330; History 436, 473, 474, 488, 501, 574; Political Science 363; Religious Studies 310, 328, 330.


**Central Europe/Russian:** Geography 336; History 408; Humanities 330; Political Science 359; Russian 305A, 310, 435.

**Western Europe/French:** Art 557, 558; European Studies 301, 424, 501; French 305A, 305B, 421, 422, 424; Geography 336; History 407, 408; Humanities 310, 404; Political Science 356.

**Western Europe/German:** Art 557, 558; European Studies 301, 424, 501; Geography 336; German 320, 400, 410, 430, 500; History 407, 408, 512B, 517; Humanities 320, 404; Political Science 356.

**Western Europe/Italian:** Art 557, 558; European Studies 301, 424, 501; Geography 336; History 407, 408; Humanities 340, 404; Italian 305A, 305B, 421, 422, 424; Political Science 356.

**Western Europe/Portuguese:** Art 557, 558; European Studies 301, 424, 501; Geography 336; History 407, 408; Humanities 404; Political Science 356; Portuguese 443.

**Western Europe/Spanish:** Art 557, 558; European Studies 301, 424, 501; Geography 336; History 407, 408; Humanities 404; Political Science 356; Spanish 340, 405A, 405B, 501.

A maximum of six units of courses numbered 496 and 596 may be applied to the major with the approval of the International Business adviser.

**Master Plan.** A master plan of the courses taken to fulfill the major must be approved by the international business program adviser and filed with the Office of Advising and Evaluations one semester before graduation.

**MEXUS Dual Degree**
MEXUS is a transnational dual degree program between San Diego State University and universities in Mexico. Students have the option of choosing among three universities in Mexico: 1) CETYS University; 2) Universidad Autonoma de Baja California (UABC); or 3) Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM). Students may enter the program at any one of these schools, must spend a minimum of one-and-one-half years of study each in the U.S. and in Mexico, and follow a pre-determined curriculum.

Participants in the MEXUS program are enrolled in the International Business major at San Diego State University.

Approximately one-half of all of these requirements are completed in Spanish while attending a school in Mexico. Successful participants earn both the Bachelor of Arts degree in liberal arts and sciences with a major in International Business, emphases in Spanish and Latin America from SDSU, and a equivalent degree from one of the three universities in Mexico.

**SanBrazil Dual Degree**
SanBrazil is a transnational dual degree program between San Diego State University and Pontificia Universidad Catolica Do Rio de Janeiro (PUC-Rio). Students may enter the program at either of the two schools, must spend a minimum of two years of study each in the U.S. and in Brazil, and follow a pre-determined curriculum.

Participants in SanBrazil are enrolled in the International Business major at San Diego State University. Approximately one-half of all of these requirements are completed in Portuguese while attending school in Brazil. Successful participants earn the Bachelor of Arts degree in liberal arts and sciences with a major in International Business, emphasis in Portuguese and Latin America from SDSU, and the Graduação em Administração de Empresas from PUC-Rio.

**SanDiQuê Dual Degree**
The SanDiQuê program is a partnership between San Diego State University and the University of Quebec. Students may enter the program at either of the two universities, must spend a minimum of one-and-one-half years of study in both the United States and Canada, and follow a pre-determined curriculum.

Participants in the SanDiQuê program are enrolled in the International Business major at San Diego State University. In addition to completing 49 units of General Education requirements at SDSU, students in the SanDiQuê program must complete 81 units of international business courses. Approximately one-quarter of all these requirements are completed in French while attending school in Canada. Students are also required to participate in an internship program, which provides SanDiQuê students with the opportunity to work for an international institution and to develop a network of contracts in the private or public community, a vital step toward employment after graduation.

**SanParaíso Dual Degree**
San Paraíso is a transnational dual degree program between San Diego State University (SDSU) and the Universidad de Valparaíso (UV). Students may enter the program at either of the two schools, must spend a minimum of one year of study each in the United States and in Chile, and follow a pre-determined curriculum.

Participants in San Paraíso are enrolled in the International Business major at San Diego State University. Approximately a quarter of all of these requirements are completed in Spanish while attending school in Chile. Successful participants earn both the Bachelor of Arts degree in liberal arts and sciences with a major in international business, emphases in Spanish and Latin America from SDSU and the Licenciatura en Comercio Internacionales from UV.
CaMexUS Triple Degree

CaMexUS is a transnational triple degree program between San Diego State University (SDSU), the Université du Quebec a Chicoutimi (UQAC), and the Universidad Autonoma de Baja California (UABC). Students may enter the program at any of the three schools, must spend a minimum of one year of study in Canada, Mexico, and the United States, and follow a pre-determined curriculum.

Participants in CaMexUS are enrolled in the International Business major at San Diego State University.

In addition to completing 49 units of General Education requirements at SDSU, students in the CaMexUS program must complete 85 units of international business courses. Approximately a quarter of all of these requirements are completed in French while attending school in Canada, and another quarter of these requirements are completed in Spanish while attending school in Mexico. Successful participants earn three degrees: 1) the Bachelor of Arts degree in liberal arts and sciences with a major in International Business, emphases in French and North America from SDSU; 2) the Baccalaureat en Administration from UQAC; and 3) the Licenciatura en Negocios Internacionales from UABC.

PanAmerica Triple Degree

PanAmerica is a transnational triple degree program between San Diego State University (SDSU), Universidad de Valparaiso (UV), and Universidad Autonoma de Baja California (UABC). Students may enter the program at any of the three schools, must spend a minimum of one year of study in the Chile, Mexico, and the United States, and follow a pre-determined curriculum.

Participants in PanAmerica are enrolled in the International Business major at San Diego State University.

Approximately one-half of all of these requirements are completed in Spanish while attending school in Chile and Mexico. Successful participants earn the Bachelor of Arts degree in liberal arts and sciences with a major in International Business, emphases in Spanish and Latin America from SDSU, a Licenciatura en Comercio Internacionales from UV, and a Licenciatura en Negocios Internacionales from UABC.

Courses (I B)

Refer to Courses and Curricula and University Policies sections of this catalog for explanation of the course numbering system, unit or credit hour, prerequisites, and related information.

LOWER DIVISION COURSES

I B 296. Topics in International Business (1-3)
Selected topics in international business. May be repeated with new content. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor’s degree. Maximum credit six units.

I B 299. Special Study (3-6)
Prerequisite: Pre-International Business major. Individual study. Maximum credit six units.

UPPER DIVISION COURSES
(Initiated for Undergraduates)

I B 495. International Business Internship (3) Cr/NC
Prerequisites: Consent of instructor; upper division standing in the major. Internships with international business firms, nonprofit organizations, and government agencies in U.S. and abroad. Work done under joint direction of activity sponsor and instructor. Project report and internship conferences required. Maximum credit six units with consent of instructor.

I B 498. Doing Business Internationally (1) Cr/NC
Prerequisite: Upper division status in the major. Required business customs and protocol course pertinent to all regions.

I B 499. Special Study (1-6)
Prerequisite: International business major. Individual study. Maximum credit six units.

UPPER DIVISION COURSE
(Also Acceptable for Advanced Degrees)

I B 596. Topics in International Business (1-3)
Prerequisite: Upper division standing. Selected topics in international business. May be repeated with new content. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor’s degree. Maximum credit six units. Credit for 596 and 696 applicable to a master’s degree with approval of the graduate adviser.