

Management

In the Fowler College of Business

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Faculty

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Courses Acceptable for Master's Degree Programs in Business Administration (MGT)

Refer to Courses and Curricula and Regulations of the Division of Graduate Affairs sections of this bulletin for explanation of the course numbering system, unit or credit hour, prerequisites, and related information.

UPPER DIVISION COURSE

MGT 596. Advanced Topics in Management (3)

Prerequisites: Six upper division units in management. **Proof of completion of prerequisites required:** Copy of transcript.

Advanced special topics in management. May be repeated with new content. See *Class Schedule* for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Maximum credit of six units of 596 applicable to a bachelor's degree. Credit for 596 and 696 applicable to a master's degree with approval of the graduate adviser.

GRADUATE COURSES

MGT 626. Competitive Analysis of Industries (3)

Prerequisite: Business Administration 624.
Concepts and tools for studying structure of industries and processes of structural change in industries. Implications of public policy decisions and competitive actions on strategy formulation are explored in several industry settings.

MGT 669. Human Resource Management (3)

Prerequisite: Business Administration 624.
Design of organizational systems for accomplishing work through individuals and groups. Strategic, legal, and ethical considerations in staffing, appraising, developing, and rewarding people at work.

MGT 672. International Human Resource Management (3)

Prerequisite: Business Administration 624.
Managing human resources in a global economy: theories, implementation, and evaluation of IHRM.

MGT 696. Seminar in Selected Topics (3)

Intensive study in specific areas of management. May be repeated with new content. See *Class Schedule* for specific content. Maximum credit six units applicable to a master's degree. Credit for 596 and 696 applicable to a master's degree with approval of the graduate adviser.

MGT 710. Seminar in World Business Environment (3)

Prerequisite: Business Administration 624.
Nature, dimensions and motives of international business. Impact of environmental factors. Nature of multinational corporation, importance of national and multilateral controls and policies for international business management.

MGT 721. Seminar in Group Processes and Leadership (3)

Prerequisite: Business Administration 624.
Perceptions and processes in work groups. Experience in interpersonal networks, influence and rewards, stereotypes; managing differences and conflicts.

MGT 722. Seminar in Business Ethics and Social Institutions (3)

Prerequisite: Business Administration 624.
Ethical and social aspects of current issues in business and society. Changing role of stakeholders including consumers, shareholders, and employees. Assessment of operation, functioning and regulation of the market system.

MGT 723. Seminar in International Strategic Management (3)

Prerequisite: Completion of MBA core or MS prerequisites.
Strategic decision making in managing international enterprises. General management problems in directing and controlling transnational companies, including entry, acquisitions and joint ventures. Cases and readings to acquaint students with worldwide business practices.

MGT 724. Entrepreneurship (3)

Prerequisite: Business Administration 624.
Examination of the entrepreneurial approach; concepts, theory and techniques of managerial innovation and implementation; analysis of entrepreneurial skills.

MGT 729. Seminar in Organizational Issues (3)

Prerequisite: Business Administration 624.
Issues in organizations in modern society: organization design, environmental interface, and political processes. See *Class Schedule* for specific content. Maximum credit six units applicable to a master's degree.

MGT 743. Seminar in Business Plan Development (3)

Prerequisite: Management 724.
Principles and techniques for developing a business plan.

MGT 744. Seminar in Managing the Growing Firm (3)

Prerequisite: MBA core or admission to degree curriculum for M.S. degree business administration.
Problems and issues confronting entrepreneurs beyond start-up of a new venture. Focus on issues from both entrepreneur and investor perspectives.

MGT 745. Seminar in Corporate Innovation and Entrepreneurship (3)

Prerequisite: MBA core.
Challenges and issues confronting organizations seeking to pursue new business opportunities. Senior management charged with the mandate of pursuing new business opportunities and employees desiring to champion new ventures under corporate umbrella.

MGT 746. Seminar in Corporate Governance (3)

Prerequisite: Classified graduate standing.
Roles and interrelationships among members of corporate governance triad: managers, directors, and shareholders. History and theories of corporate governance, ethical obligations underlying the three roles, and case studies.

MGT 747. Seminar in Managing Technology Commercialization (3)

Prerequisite: Graduate standing.

Assessment of future commercialization potential of early stage technologies. Technology commercialization process including technology and market assessments, business models, revenue streams, licensing, and protection of intellectual property.

MGT 748. Seminar in International Entrepreneurship (3)

Prerequisite: Business Administration 624.

Challenges and issues confronting entrepreneurs seeking to pursue international business opportunities. Concepts, theory, and techniques of international entrepreneurship. Drivers of entrepreneurship and assessment of entrepreneurial conditions around the world.

MGT 790. Directed Readings in Management (3) Cr/NC

Prerequisite: Advancement to candidacy.

Preparation for the comprehensive examination for those students in the MSBA program under Plan B.

MGT 797. Research (3) Cr/NC/RP

Prerequisite: Advancement to candidacy.

Research in the area of management. Maximum credit six units applicable to a master's degree.

MGT 798. Special Study (1-3) Cr/NC/RP

Prerequisite: Consent of staff; to be arranged with department chair and instructor.

Individual study. Maximum credit six units applicable to a master's degree.

