The Center for Hospitality and Tourism Research is an education and research center dedicated to the study and application of professional principles in the broad field of hospitality and tourism. The mission of the center is to enhance the skills and knowledge of professionals and students in the field of hospitality and tourism management through the creation and delivery of initiatives in executive development, research, and curriculum innovation.

Programs associated with the center focus on identifying “best practices” in all aspects of hospitality and tourism such as hotel operations, restaurant operations, global tourism, and events, conventions and attractions management. The center’s mission is pursued in multiple venues, including private, public, and not-for-profit agencies. Our vision is to become the leading center for hospitality and tourism management education in Southern California and a prominent national and international resource for questions related to education in hospitality and tourism. The center actively seeks to support SDSU, the College of Professional Studies and Fine Arts, and members of the local and national community in matters related to hospitality and tourism.

Contact the center in Professional Studies and Fine Arts, Room 436, or at 619-594-4964, or visit the website at http://htm.sdsu.edu/web/index.php/centers.
The Institute for Public and Urban Affairs is located in the School of Public Affairs. The institute was established to conduct research in community and governmental affairs and to sponsor conferences, colloquia and symposia related to issues in public administration and affairs including urban planning, management, and criminal justice administration. The institute also publishes occasional working papers and research monographs. Selected students and faculty of San Diego State University staff the institute. An integral part of the institute is the Public Administration Center which contains a specialized and growing collection of research materials emphasizing issues in public affairs particular to San Diego and California. Visit the website at http://ipua.sdsu.edu/ for additional information.

### Institute for Meetings and Events
- **Director:** Stephanie Dathe

The Institute for Meetings and Events focuses on education and research dedicated to the application of professional standards in meetings and events. The institute was created to enhance education and knowledge of students and professionals in this discipline. The institute has a global orientation and is guided by an international advisory board composed of the profession’s most seasoned and successful leaders. The institute offers symposia, forums, and other education programs to stimulate dialog and discussion on key issues and to create new knowledge in this dynamic and emerging discipline. The institute conducts timely and innovative research as well as benchmarking data for best-practices. The institute involves faculty with expertise in disciplines as diverse as project management, business, public relations, graphic design, theatre, and hospitality. For additional information, contact Stephanie Dathe at sdathe@mail.sdsu.edu.

### Center for Surf Research
- **Director:** Jess Ponting

The Center for Surf Research is the first of its kind in the world. The center responds to the challenges of a rapidly expanding surfing industry and the broadening horizons of surf tourism and its impact on peoples, environments, and economies along the coastlines of more than 100 countries. Housed in the L. Robert Payne School of Hospitality and Tourism Management, the center engages with the surf industry and surf tourism industry to create a cutting edge research agenda; disseminates specialist knowledge to governments, the surf industry, tourism developers, destination communities, non-profits, and tourists; shapes responsible global citizens through life-changing experiential learning opportunities and study abroad programs; and, inspires active stakeholder engagement with the social and economic development of destination communities, the sustainable use of their resources, and the conservation of their critical environments. For more information, visit the website at http://csr.sdsu.edu.

### Production Center for Documentary and Drama
- **Director:** Timothy Powell

The Production Center for Documentary and Drama is located in the School of Theatre, Television, and Film and is the professional production arm of the university. The center mentors graduate students in media in the creation of projects that promote their artistic and technical growth, and works with global film schools, film institutes, and filmmakers in the production of its long-running, international TV series, “The Short List,” showcasing short films. The center interfaces with local, state, and national entities in the creation of films and television programs in the arts, humanities, and sciences, including distribution on public and cable television. These projects provide senior and graduate students with professional opportunities to work in key capacities, such as writing, directing, camera crew, editing, and production design. For more information, visit the website at http://www.rohan.sdsu.edu/dept/socgrad/TFM/productioncenter.html.

### Center for the Study of Media and Performance (CSMP)

The Center for the Study of Media and Performance (CSMP) is an interdisciplinary forum for critical inquiry into the many expressions of live art and screen culture. The center invites faculty from across SDSU to participate in lectures, meetings, symposia, performances, screenings, and other presentations that explore the discourses linked by the keywords “media” and “performance.” The center aims to engage leading thinkers in these and related fields in a national dialogue. The center welcomes participation from SDSU faculty, students, and affiliates, as well as the greater San Diego community.

The objective of the center is to make a significant intervention into research practices in the arts. Art is a mode of critical inquiry, and proceeding from this premise, the center seeks to bridge the divide separating theory and practice in the academy, as well as in the studio. Some of the center’s projects will take the form of practice-based research that uses media forms and/or live performance to interrogate youth culture, classic literature, and our contemporary world. Aligned with the mission of the College of Professional Studies and Fine Arts and the School of Theatre, Television, and Film, the center brings together artists and scholars to engage in new ideas about critical analysis, devising, presenting, and other modes of research in the arts.

### Center for the Study of Women in Television and Film
- **Director:** Martha M. Lauzen

The Center for the Study of Women in Television and Film is the nation’s first program dedicated solely to the study and discussion of women’s representation on screen and behind the scenes; (2) heighten the profile regarding the portrayals of girls and women in television and film; (3) train the next generation of scholars to analyze media images of women, and; (4) conduct an expanded agenda of original research on women’s representation in television and film that has both practical and theoretical import.

To learn more, visit http://womenintvfilm.sdsu.edu.

### Dr. Sanford I. Berman Institute for Effective Communication and General Semantics
- **Director:** Brian H. Spitzberg

The Dr. Sanford I. Berman Institute for Effective Communication and General Semantics is dedicated to the scholarly study of language and its relations among our symbolic activities, society, and the mind. Specifically, the institute is devoted to the assessment, investigation, and enhancement of communication processes in applied contexts.

To learn more, visit http://womenintvfilm.sdsu.edu.
Institute for Leisure and Tourism Management
Lawrence A. Beck, Director

The Institute for Leisure and Tourism Management is a research and community service unit within the L. Robert Payne School of Hospitality and Tourism Management. It is primarily concerned with conducting leisure, recreation, and tourism related research, promoting professional development, sustainable practices, multicultural experiences, healthy lifestyles, disseminating specialized publications, organizing conferences, seminars, lectures, and workshops.

The institute administers a variety of service programs within San Diego County. Camp Able at Coronado, an aquatic-based camp for disabled children and adults, operates ten weeks during the summer at Silver Strand State Beach. The Spring Valley R.E.A.C.H. Program, funded by Social Advocates for Youth, provides recreational and educational activities for children and youth. Additionally, the institute conducts research for local tourism, park and recreation entities as well as the California Department of Parks and Recreation, United States Forest Service, and the National Park Service. The institute publishes monographs focusing on important issues relative to leisure and tourism services delivery. These are available to the public, as well as tourism, park, and recreation practitioners.

To learn more about the institute, visit the website at http://htm.sdsu.edu/web/index.php/centers.

Center for Learning, Instruction, and Performance Technologies
Marcie J. Bober-Michel, Director

The center’s faculty and staff conduct research on the design and use of technology-based systems for enhancing human learning and performance, monitor trends in advanced applications of educational technology and allied disciplines, and evaluate the effectiveness and usability of educational products and services.

The center consults with corporations, agencies, and SDSU affiliates on the design of products for education and training, arranges for on-site and electronic delivery of professional development courses and seminars by the nationally recognized faculty of SDSU Department of Learning Design and Technology, and coordinates fieldwork and internship opportunities for advanced graduate students.